

the TIMES

NEWSLETTER FOR SAN DIEGO HISTORY CENTER

Our Mission

San Diego History Center is dedicated to helping people of all ages learn about, and enjoy, the history of San Diego and to appreciate how our past, present, and future are interrelated.

Screening and Chocolate Tastings

Thursday, September 26, 6pm
Tickets at
www.sandiegohistory.org



The Showley Brothers Candy Parade Float, 1915.

Historic Showley Candy Factory Silent Film Restored

With a National Film Preservation Fund (NFPF) grant, the History Center has preserved and duplicated two 16mm silent film reels from 1929, which depict the production of early candy making in San Diego.

The original films were donated by U-T San Diego staff writer Roger Showley, grandson of Showley Brothers Candy Factory co-founder B. Guy Showley.

On Thursday, September 26, the History Center will host a special screening of the newly restored film with live musical accompaniment by Scott Paulson and the Teeny-Tiny Pit Orchestra. Guest speakers will include Roger Showley, who will share his family history, and Sean Savage, film archivist at the Academy of Motion Picture Arts and Sciences. Students from the San Diego Culinary Institute will recreate the once popular Showley Brothers candy known as the Cluster Ruff in honor of the film premiere, and local candy makers will bring their own creations to sample as well. The special screening will also benefit from a recent upgrade to the History Center's audio-visual equipment through a grant from Las Patronas.

The story of the Showley Candy Factory is a story of local entrepreneurship. Brothers B. Guy and Ray Showley headed west seeking opportunity in 1905. When they arrived, they realized there were no local candy companies, so they started their own, though neither had experience making candy. With an initial investment of \$1,535 and the help of veteran candy maker George Stover, the business was a success and the company continued to thrive over many years. Times changed and due to economic pressure the factory closed in 1950.

• *Chris Travers, Director of the Photograph Collection*

Hours

San Diego History Center
Daily, 10am-5pm

Library
Mon-Fri, 9:30am-1pm

Junipero Serra Museum
Fri, Sat, Sun, 10am-5pm
(Through Labor Day)
Sat-Sun, 10am-5pm
(After Labor Day)
And groups by appointment

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From the President

I begin by thanking all who have supported the mission of San Diego History Center during our fiscal year, which ended June 30. Our staff, members, volunteers, donors, and trustees have each done their part to continue the rebuilding of our organization – not an easy task!

Although the indicia of an active and successful museum are in place, including our exhibitions, research library, education programs, publications, collections management, events, and membership, we are still heavily dependent on contributions for operating support. Over 70 percent of our total revenue comes from donations, grants, and public support. This contributed funding allows us to preserve, archive, display, and inform our community about the history and heritage of San Diego. Such knowledge makes every day we spend here more memorable.

While we continually work to increase our earned income, we have also strengthened our development staff. Gary Neiger, whose development credentials are noteworthy, is our new highly-qualified Director of Development. Sandy Perlatti chairs our Development Committee, and our board members are committed to their roles in this effort.

From my perspective, San Diego History Center is a very worthy arts and culture recipient of donations from this community. Given our small operating budget (\$2.2 million) and our even smaller endowment and reserves (approximately \$500,000), any gift is very significant. A \$378,000 estate gift received in 2012 and a \$401,000 estate gift in 2013 have been truly transformative, showing how much such bequests mean to this 85-year-old institution.

Thank you for your continued support.

• *Tom Fetter, President, Board of Trustees*



Bringing History Home: Discounts for Members at The History Store

Members of San Diego History Center receive many great benefits, including admission to our museums, complimentary use of our library, and publications like the *Journal of San Diego History*. In addition, all current members receive a 15% discount on merchandise purchased at The History Store.

If you're looking for vintage gifts, collectible memorabilia, a wide selection of books on San Diego history, or souvenirs from our popular *Bottled & Kegged* exhibition, The History Store is the place to shop. Show your membership card to receive this special benefit and take history home!

• *Jessica Schmidt LaFave, Membership and Development Manager*

Upcoming Exhibitions



EH Davis Photograph and Drawing Exhibition

Opening in late summer, San Diego History Center will showcase photographs, objects, and personal ephemera from the collection of photographer Edward H. Davis (1862-1951). Davis was a field collector for the Museum of the American Indian who worked diligently to capture and catalog photographs, artifacts, and other items of cultural significance from the Indian tribes throughout San Diego County, the Southwest, and Mexico before their way of life disappeared forever. The display, featuring Davis's images, will run through the Thanksgiving holiday.

Comic-Con From Mini-Con to Mega-Con

Comic-Con
From Mini-Con to Mega-Con

The colorful sub culture and media spectacle that takes over downtown San Diego annually during mid-July, known as Comic-Con International, had, unbelievably enough, very modest beginnings. Before Hollywood film and TV stars began making regular appearances, Comic-Con was a small, low-profile conference that focused on the comic arts and comic artists. *Comic-Con: From Mini-Con to Mega-Con* is a mini-exhibition featuring fascinating memorabilia from some of the earliest conventions as well as comics, and objects that highlight the event's transition over the years. The installation will have a short run, from July 8 to 28.

• *Matthew Schiff, Marketing Director*

Wells Fargo Sponsors Bottled & Kegged

Evocative exhibitions, engaging public programs, and enriching educational experiences are what San Diego History Center strives to continually deliver. The History Center relies on the support of philanthropic organizations in our community.

This year, SDHC received generous support from Wells Fargo Bank to launch SDHC's featured exhibition *Bottled & Kegged: San Diego's Craft Brew Culture*. Wells Fargo's significant contribution provided essential financial assistance for curatorial development, exhibition design, construction and installations as well as many of the public programs that are related to the exhibition.

SDHC values these community partnerships, and our visitors' experiences are greatly enhanced as a result. The San Diego region's history is rich and connects us all to the place we call home. Community partnerships help strengthen these connections and build interest in San Diego's past as well as our present and our future.

• *Matthew Schiff, Marketing Director*

Welcome New Members

Welcome to the members who have joined San Diego History Center from April 2013 to June 2013.

- Rex and Ellen Adams*
- Carley Baltes*
- Robert Bottomley Jr.*
- Lolly Braun and John Nuttall*
- Virginia and Peter Buerger*
- Chris Burns*
- Marisela Chevez*
- Elizabeth A. Daitch*
- Cookie Davis*
- Kathleen A. Fiedor*
- Craig S. Frame*
- Ryan L. Gittins*
- Will and Leah Gowin*
- Gregory Hall*
- Mary E. Hardwick*
- Cierra Heiser*
- Ashley Hermsmeier*
- Ben Hulley*
- Cynthia Jenson-Elliot*
- Robert M. Bowen and Jane Jollineau*
- Tom Morrell and Laurie Kelg-Morrell*
- Kathleen M. King*
- Karen E. Lamphere*
- Susan Lazear*
- Miguel and Maribel Loza*
- Hector Martin*
- Vanessa J. Mendoza*
- Alice Niewiadomski and Mike Habib*
- Robin Pearson*
- Jeanne Reith*
- Michael Rennie*
- Thomas and Pat Rice*
- Antonio and Janice Romero*
- Dan and Kelly Ross*
- Stephen Russell*
- Andrea Rustad*
- Julia Sheldon and James Wurzbach*
- Ardis Soma*
- Tim Stahl*
- Karen Stanford*
- Dan Thunborg*
- Steven Traverso*
- Michael and Kathleen Verlander*
- Stewart and Nancy Witt*
- Karen Wood*
- Barbara Zaragoza*



Top: Guests sample the region's finest brews. Left to right: Robert Bird, Julie Wartell from Pubquest, Rana Sampson and Jerry Sanders, Jennifer and Jack White from Ballast Point Brewing Company. Bottom: Panelists included Jacob McLean from Modern Times, Travis Smith from Societe Brewing, Shawn DeWitt from Coronado Brewing Company, Chris Cramer from Karl Strauss, and Greg Koch from Stone Brewing Company (left to right). Photos by Doug Gates

Makers of San Diego History Honors the Craft Brew Industry

On April 27, the craft brew industry of San Diego was honored at the Makers of San Diego History 2013 award celebration and dinner. The annual fundraiser for San Diego History Center was well-represented by SDHC members and local breweries large and small, including a panel representing Karl Strauss Brewing Company, Modern Times, Societe Brewing Co., White Labs, and Stone Brewing Company. Former Mayor Jerry Sanders presented the award to Shawn DeWitt from Coronado Brewing Company, representing the San Diego Brewers Guild.

• *Jessica Schmidt LaFave, Membership & Development Manager*



Left: Long-time member Bernard Eggertsen poses on the electricquette during a recent event.



Above: Chris Cramer from Karl Strauss (center) poses with Robert, Nick, Bob and Nichole Fletcher during a recent reception hosted by the San Diego Foundation.



Left: The *Fashion Redux!* designs on display.



Above: *Fashion Redux!* Finalists await the results of the design competition.



Above and right: Girl Scouts visit the Balboa Park museum and participate in overnight programs and activities.



Docents Needed

The Education programs at SDHC currently serve 10,000 children annually. Our school programs offered during both in-school and out-of school time provide opportunities for children to learn about and appreciate the history of their city. Our guided tours are conducted at our museum in Balboa Park and at the Serra Museum in Presidio Park. Both tours allow students to investigate artifacts that reveal the daily life of early inhabitants of this region - the Kumeyaay, Spanish, Mexican and American.

Docents are needed for these field trip programs for the upcoming school year! A docent with SDHC serves as a volunteer guide and representative of the museum. The Serra tour consists of both indoor and outdoor components. No experience is needed, just an interest in San Diego history and a sincere interest in engaging young people. Serra tours are offered Tuesdays, Wednesdays and Thursdays from 9:30-11:30am. SDHC tours are offered Tuesdays through Fridays from 9:30 to 11:30am.

Training will begin in August and in September. Experienced docents will be available to serve as mentors and ongoing monthly meetings are held to continue to support the docents' learning throughout the year. If interested, please contact me at nkawamura@sandiegohistory.org or by phone at 619-232-6203 ext.128.

• *Naomi Ostwald Kawamura,*
Director of Education

Stay connected to San Diego History Center. Join our online communities!

San Diego History Center has a monthly e-newsletter packed with our latest news, programs, events, and history trivia. To sign up for History Center NOW! go to www.sandiegohistory.org.



Guests attend the appreciation event for volunteers and docents. Laney Stevenson, Kathy Townsend, and Valerie Lake (left to right).

Summer Activities for Kids

Summer is here, and San Diego History Center is offering enjoyable activities for children!

For the little ones, our **History for Half Pints** program immerses young children, ages 3 to 5, in engaging San Diego history lessons. Each program features a story time and hands-on activity, and parents and guardians are encouraged to participate. This program is offered throughout the year on the first Friday and on the third Monday of every month. This summer, the program's dates are July 5 and 15, August 2 and 19, September 6 and 16. Each program runs from 10am to 11am and costs only \$5 per child/adult pair.

For youth in the second through fifth grades, we are offering week-long summer camps. This year's theme is **Curious Kids Summer Camp Adventure**, in which children will explore what it was like to live as a child in San Diego in the 1760s, 1870s, and early 1900s. Each day campers will tour the History Center galleries or library in Balboa Park and then change into historical costumes and travel back in time. Our time travelers will learn to talk, work, cook, and play as early settlers and be given time each day to work on their own projects. Participants should bring their own lunches and snacks daily and wear sturdy shoes. Historical costumes will be provided by the museum. All summer camps are presented by experienced museum education staff and docents.

When: July 29-Aug. 2, 1pm-4pm
Aug. 5-9 from 9am-12noon
These half-day camps can be combined with camps at other Balboa Park institutions for a full-day camp experience.

Cost: \$85 SDHC members, \$95 general. Payment must be made in full at time of registration.

Reservations are required!

Call 619-232-6203, ext. 130, or email us at education@sandiegohistory.org.

• *Naomi Ostwald Kawamura, Director of Education*



Guests visit the archives and view items in the collection.

Enhancing Access to Our History: The Conclusion of a Successful Grant Project

In late 2010, SDHC was one of only 17 institutions nationally to receive a Cataloging Hidden Special Collections and Archives grant by the Council on Library and Information Resources, with support from The Andrew Mellon Foundation.

The project's objective was to process and complete finding aids for 133 unprocessed or semi-processed collections in order to make them available online, thus widening their public accessibility and visibility. The grant provided a valuable opportunity to examine these collections in greater depth, while enabling us to create finding aids with more detailed information. This process has yielded a number of unique insights into San Diego history that would otherwise have remained hidden, such as the diaries of Kate Sessions as a young woman, San Diego Harbor Pilots' log books from WWII, administrative records from the 1915 Panama-California Exposition, a personal account of life as a ranch hand in late 19th-century San Diego, original flyers and posters from the Delano Grape Boycott, along with a letter signed by Cesar Chavez, and much more.

After two years, the project has come to a successful close, having completed all the specified collections, plus an additional five, bringing the grand total to 138 completed finding aids. These collections are now accessible on our website as well as at the Online Archive of California; they are also included in our new searchable online PastPerfect catalog to further promote their access. We are pleased to report that we have seen a noticeable increase in requests for specific archival materials, confirming the success of the project's goal to enhance access to the included collections by our members and the public

• *Jane Kenealy, Archivist*

Enjoy a History Happy Hour!

Don't miss a unique chance to see the exhibition *Bottled & Kegged: San Diego's Craft Brew Culture* while tasting the finest craft beers from San Diego County's local brewers. Speak to the brewers themselves inside the exhibition that explores the past history of San Diego's beer industry as well as the direction of the contemporary industry they are leading. Tickets, which include this intimate tasting event and a 4 oz. commemorative tasting glass, are \$20 for members and \$25 for nonmembers.

Purchase tickets at www.sandiegohistory.org/calendar/historyhappyhours.

Upcoming History Happy Hours

July 26, 5:30-9:00pm

Enjoy samples from Alpine Beer Company and view the film *Suds County, USA*.

August 30, 5:30-7:30pm

The home-brewing club Quality Ale and Fermentation Fraternity (QUAFF) presents its own recipes.

September 27, 5:30-7:30pm

Taste how yeast affects the flavor of beer with White Labs.

November 1, 5:30-7:30pm

Kick off San Diego Beer Week with Stone Brewing Co.

• *Matthew Schiff, Marketing Director*

SAN DIEGO HISTORY CENTER



For more information visit us at www.sandiegohistory.org/calendar. All events held at San Diego History Center in Balboa Park unless otherwise noted. Programs are subject to change or cancellation. Reservations are required for all events. To make a reservation, call 619.232.6203 ext, 129.



PUT YOUR HOLIDAY PARTY IN THE HISTORY BOOKS!

Our two beautiful and historic venues, San Diego History Center and Junípero Serra Museum, are perfect for an unforgettable holiday event!

619.232.6203 ext. 109
events@sandiegohistory.org
www.sandiegohistory.org/renting_our_sites

Calendar of Events

July

- 11 Balboa Park History Stroll, 11am-12noon, \$10/\$12. Program repeats on July 18 & 25.
- 12 Lecture: *Historic Places: Celebrating the Architecture of Emmor Brooke Weaver*, with historian Alex Bevil, 6-7:30pm, \$8/\$10
- 14 Serra Museum Anniversary Reception and Open House, Junípero Serra Museum, Presidio Park, 4-6pm, Free
- 16 Happy Birthday San Diego! Celebration, family activities & birthday cake while supply lasts, 12noon-2pm, Free with museum admission
- 17 Balboa Park Kidshop & Walk, 11am-12:30pm, \$10/\$15 adult/child pair. Program repeats on July 31.
- 19 Root Beer Family Fridays, 11:30am-1:30pm, \$10 adult/child pair
- 25 Lecture: *Point Loma's Purple Lady: Madam Katherine Tingley and the Theosophical Society*, 6-7:30pm, \$8/\$10
- 29- Curious Kids Summer Camp
- 8/2 Adventure (ages 6-15), 1-4pm, Mon.-Fri., \$85/\$95

August

- 2 History for Half Pints: Root Beer Float Day!, 10-11 am, \$5 adult/child pair. Repeats Monday, Aug. 19.
- 5-9 Curious Kids Summer Camp Adventure (ages 6-15), 9am-12noon, Mon.-Fri., \$85/\$95
- 8 Balboa Park History Stroll, 11am-12noon, \$10/\$12. Program repeats on Aug. 15, 22, & 29.
- 14 Balboa Park Kidshop & Walk, 11 am-12:30pm, \$10/\$15. Program repeats on Aug. 28.
- 16 Root Beer Family Friday, 11:30am-1:30pm, \$10 adult/child pair
- 21 Lecture & book signing: *Beer, Food, and Flavor* by Schuyler Schultz, 6-7:30pm, \$5/\$8 for lecture only, book purchase additional

September

- 5 Balboa Park: Past to Present, Part 1, 1-2:30pm, \$8/\$10 per session or \$25/\$30 for 4-part series. Parts 2-4 continue Sept. 12, 19, & 26.
- 6 History for Half Pints: Cow En"cow"nters!, 10-11 am, \$5 adult/child pair. Program repeats Sept. 16.
- 20 Root Beer Family Friday, 11:30am-1:30pm, \$10 adult/child pair
- 26 Showley Bros. Candy Company Film Screening & Cluster Ruff Confectionary Challenge, 6-8pm, \$15/\$20 general