



DEAR FRIEND,

Founded in 1928 as the San Diego Historical Society, The San Diego History Center has made great impact in our community by serving over 150,000 visitors annually presenting dynamic, changing exhibitions which tell the diverse stories of San Diego's past, present, and future. In addition, 20,000 students and families participate in our public and educational programs. We must continue to serve our community for generations to come and we invite you to help us make that impact by becoming a sponsor of our 2019 "Makers of San Diego History" event.

The San Diego History Center's signature celebration, "Makers of San Diego History" is set for March 23, 2019. A hosted champagne reception will be held at the prestigious San Diego History Center in the heart of Balboa Park followed by dinner and program at The Prado. This event will recognize San Diego's LGBTQ+ Community for their struggles and triumphs. We are especially excited to announce our honorees: California Senate President pro Tempore, the Honorable Toni Atkins and former California Senator, the Honorable Christine Kehoe, for "Making History In Their Own Time." 2019 also marks the 250th anniversary and year-long commemoration of the birth of contemporary San Diego - the birthplace of California.

Please join us in celebrating our civic pride with our 2019 "Makers of San Diego History" honorees. Included in this package are sponsor levels and background information about the San Diego History Center and "Makers of San Diego History" event. By supporting "Makers of San Diego History" you will help us reach our goal of raising the funds necessary to continue our interactive and immersive educational programs.

Thank you for your generous consideration to join us in making history!y!

In gratitude,

A handwritten signature in blue ink that reads "Bill Lawrence".

Bill Lawrence
CEO & President

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Iris Engstrand, Ph.D.

(619) 232-6203

1649 EL PRADO, SUITE 3, SAN DIEGO, CA 92101

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Makers of San Diego History is an annual fundraising event to honor and recognize those in the San Diego region for “Making History in Their Own Time.” These leaders and communities have made and continue to make a positive, lasting impact on our region. The proceeds from this event support the mission of our nonprofit institution with a focus on education and community impact.

Celebrating 90 years, the San Diego History Center is one of the largest historical associations on the West Coast. It houses vast regionally significant collections of objects, photographs, documents, films, oral histories, historic clothing, paintings, and other works of art. We serve as a lifelong learning center for all members of our community, providing outstanding educational programs for school children and popular programs for families and adults. The Research Archives serve residents, scholars, students, and researchers onsite and online. With its rich historical content, archived material and online photo gallery, our website is visited by more than 1,500 distinct visitors daily.

2019 MAKERS OF SAN DIEGO HISTORY EVENT

Saturday, March 23, 2019

5:30 PM

Champagne Reception
San Diego History Center, Case de Balboa

7 - 9:30 PM

Dinner, Program, & Live Auction
The Grand Ballroom, The Prado

Master of Ceremonies

Robert Gleason

Community Leader & Philanthropist

Co-Chairs

Kristi Pieper & Julie Cowan Novak

Honoring

The Honorable Toni Atkins

California Senate President pro Tempore

The Honorable Christine Kehoe

Former California Senator

Recognizing

San Diego's LGBTQ+ Community

for their struggles & triumphs

Previous Honorees
San Diego's
Jewish Community

San Diego Zoo
& Zoological Society

U.S. Military
in San Diego & Walter J. Zable

The Craft Brew Industry

The Tuna Industry
Sol Price

Qualcomm, Inc.

Wayne Donaldson,
Jack Ensich, Susan Golding,
Wayne Raffesberger
& Mike Stepner

Daniel J Tucker,
Sycuan Band of the Kumeyaay Nation
& Terry Cooper, Las Patronas

Fred Lewis, Heart of San Diego

Pauline des Granges,
The Junior League of San Diego,
The Evans Family & The Horn Family

Honorable Lionel Van Deerlin,
Honorable Leon Williams, Mary &
Dallas Clark, and Robert M. Witty,
Retiring Executive Director

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The San Diego History Center is a 501(c)(3) organization.
Your contribution is tax-deductible to the extent permitted by law. Federal tax ID: 95-1728991

SPONSORSHIP BENEFITS	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Number of seats at prominently placed table	8 With Name Recognition	6	4	2
Number of tickets to a Patron's reception in the spring (Date TBA)	8	6	4	2
Onstage recognition	During the Honoree Award Presentation	During the Champagne Reception	During the Program	During the Program
Recognition on all mailed & printed invitations (2,500+)	Top Logo	Logo	Logo	Listed Name
Linked recognition on all emailed event communications before & after event (8,000+)	Top Logo	Logo	Logo	Listed Name
Recognition on event web page & signage	Top Logo	Logo	Logo	Listed Name
Recognition in marketing collateral including <i>Giving Back Magazine</i> , commemorative program, press release, media coverage, and e-newsletter.	Top Logo	Logo	Logo	Listed Name
Logo on rotating monitors during event	Exclusive Slide	Exclusive Slide	✓	✓
Corporate name listed in all thank you letters to donors	✓	✓	✓	✓
Recognition in the San Diego History Center's exhibition <i>LGBTQ+ San Diego: Stories of Struggles + Triumphs</i>	✓	✓	✓	✓
Color ad in the commemorative program	Full Page	Full Page	Half Page	
One corporate executive listed as Honorary Committee Member in all related materials (program, digital media, press releases)	✓	✓		
Full integration into San Diego History Center's social media plan surrounding this event	✓	✓		
Official Presenting Sponsor of the dinner & program	✓			



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SPONSORSHIP LEVELS	TICKETS INCLUDED	PRICE	ENCLOSED
PLATINUM	8	\$15,000	\$
GOLD	6	\$10,000	\$
SILVER	4	\$5,000	\$
BRONZE	2	\$2,500	\$
Total Enclosed			\$

Underwriting opportunities available for: champagne, beer & wine, video montage, invitations, florals, desserts, napkins, entertainment, magazine & marketing, programs, etc.

For more information, please contact Development Manager, Sheila Thomas, at: sthomas@sandiegohistory.org or 619-232-6203 x 126

TICKETS & TABLE OPTIONS	PRICE	ENCLOSED
Table of 10	\$2,750	\$
General Ticket	\$275	\$
I would like to make a donation	\$	\$
Total Enclosed		\$

Please note: We will be contacting you for names of dinner attendees.

Contact Name _____

Phone Number _____ - _____ - _____ E-mail _____

Address _____ City _____ State _____ Zip _____

Check *Please make checks payable to the San Diego History Center* Credit Card

Name on Card _____

Account Number _____ - _____ - _____ - _____

Expiration Date ____ / ____ Security Code _____

Signature _____