Fund for the Future
How you can help preserve San Diego’s history

Also inside...

Place of Promise: Stories of San Diego opening
Programming and Events Calendar
Research Library Renovation
George Orwell’s 1984, a book that I first read as a teenager back in the 1950s, has been back in the news recently, and was the subject of part of David Crosson’s address to the American Association for State and Local History a year ago. His comments reminded us about what might happen if cultural and individual history were taken away, and of the impact of Orwell’s book more than a half a century ago. Orwell writes:

“Once you were in the grip of the Party, what you felt or did not feel, what you did or refrained from doing, made literally no difference. Whatever happened you vanished, and neither you nor your actions were ever heard of again. You were lifted clean out of the stream of history. And yet to the people of only two generations ago this would not have seemed all-important, because they were not attempting to alter history.”

As a teenager, the idea of altering history was not something I particularly understood or thought much about, even after reading Orwell. Today I understand it better, and am chilled by the idea that people’s stories could just vanish, that there would be no past, no understanding of the meaning of the past, and no sense of our lives being informed by the past. In 1984, artifacts were destroyed, records deleted, and language itself was perverted to the point where “war became peace.” The premise of the book had to do with what might happen if history could be eradicated. What might happen turned out to be a loss of human freedom, of humanity itself. Simply stated, a totalitarian state.

Fortunately, this has not happened, at least not for most of us. There are people out there, even regimes that would rewrite portions of history—the Red Guards of China, the Taliban, some who would deny the Holocaust, to name a few. To some extent, as they say, history is always written by the victors. But for the most part, authentic history is important to us—written, oral, or as preserved in our art, our architecture, our clothing, our tools and artifacts, and in the things that define us as human. Deliberate distortion provokes outrage, and access to the past is an important cultural value.

Institutions that preserve history, as Crosson also observed, that bring it into our lives and make us think about people’s stories and the meaning of the past, are important. When I spoke back in January with the donor who has made the remarkable challenge gift to the Society this year, the important part of that conversation, the part that I most remember, was the “importance of sustaining” the Society and what it does. This donor simply and eloquently believes that San Diegans need a place where they can visit their history, better understand it, and enjoy it. I join with all our donors and trustees in still another appeal to all of you to “step up” this year and assure the financial health of your organization.

We are not on the edge of an Orwellian nightmare. But we need leaders and citizens who know about our past and who learn from it. George Marston, our founder, believed this, and his legacy continues to inform our identity. His ideas about civic responsibility, and about the role of our fine institutions continue to be important. We welcome your ongoing help in fulfilling his and our visions. Thank you for whatever you can do to help us meet our challenge and our responsibilities to succeeding generations. 1984 has come and gone, but the warnings of 1984 remain.
Annual Meeting

This year’s Annual Meeting will be held on Monday, October 22nd. All San Diego Historical Society members are invited for a light cocktail hour at the Museum of San Diego History and encouraged to browse through the new exhibit Building an Early Identity: One Place, Many Cultures. The social hour will be followed by a business meeting in the adjacent theatre of the Museum of Photographic Arts (MOPA), where the new Board of Trustees will be introduced. A sneak preview of the Society’s new website will provide an exciting feature of this year’s meeting in addition to a speaker who will treat members to an introduction to the development of this region. Invitation to the Annual Meeting to follow.

- Lauren Saunders, Public Relations and Events Coordinator

Fund for the Future

As many of you are aware, a very generous anonymous friend and benefactor offered the Society a challenge grant which will match, dollar for dollar, our own fundraising progress for 2007 up to two million dollars. We are proud to say that we have raised $925,000 thus far. We are deeply grateful to the many of you who have contributed towards this goal and have faith in your continued support.

To recognize our gratitude for high level donors of the Fund for the Future campaign, the Society plans to install a Donor Wall in the atrium of the Museum of San Diego History. A sketch of the project, left, has been conceptualized. It currently displays the donors’ names on blue plaques expanding from floor to ceiling. The Society sincerely hopes to make the conceptualization a reality by meeting the challenge.

- Kate Vogel, Graphic Designer & Lauren Saunders, Public Relations and Events Coordinator

SDHS Board of Trustees

President  Robert A. Adelizzi
Vice President  Elisabeth Bergan
Secretary  Helen Kinnaird
Treasurer  Michael P. Morgan
Past President  Hal Sadler

Thomas Anglewicz
Diane G. Canedo
James R. Dawe
August J. Felando
Kenneth Golden
Ann Hill
David M. Klauber
Donna Long Knierim

Executive Director  David S. Watson

TIMES Newsletter

Published since 1964 by the San Diego Historical Society

Editorial committee: David Krimmel, Lauren Saunders, Chris Travers, Kate Vogel

Graphic Designer: Kate Vogel

Times (USPS 331-890) is published by the San Diego Historical Society, Office of Publications, 1649 El Prado, Suite 3, San Diego, CA 92101. Periodicals postage mailed at San Diego, California.

Send address changes to: The Times, San Diego Historical Society, 1649 El Prado, Suite 3, San Diego, CA 92101
Opening Night: Phase Two

On July 18, 2007, the San Diego Historical Society unveiled the second phase of its permanent exhibition, Place of Promise: Stories of San Diego. More than 250 items from our archives, photographs and collections are featured in this exhibition and have been placed on display to highlight the Kumeyaay, Spanish, Mexican and early American eras of San Diego’s past. Titled, Building an Early Identity: One Place, Many Cultures, the current phase examines the unique stories of San Diego’s past dating from 10,000 B.C. to 1885.

During the opening night celebration, members of the Society and the Board of Trustees, along with staff and volunteers, were given a preview of the newest phase of the permanent exhibition before it was opened to the general public. Guests to the event were also given the rare opportunity to walk through the undeveloped space next scheduled for installation. Here, museum supporters had the chance to view a selected group of artifacts that will be on display in the third phase of the permanent exhibition.

Visit Building an Early Identity: One Place, Many Cultures now on display at the Museum of San Diego History.

- Nicholas Vega, Senior Curator

Fine Arts Gallery at the Museum of San Diego History

Working closely with the Art Council and other supporting members, the San Diego Historical Society is looking to develop an exhibition gallery dedicated to the display of fine art works at the Museum of San Diego History. Although a specific opening date has not yet been set, this gallery will feature works from the Society’s Fine Arts Collection and will highlight unique facets of San Diego’s history through the display of paintings, drawings, studies, sculpture, along with other objects from the collection. Currently, the Fine Arts Collection contains over 1,500 works by local artists, as well as works that have subject matter relating to San Diego.

Although the display of fine arts will take center stage in this gallery, themes of local history will also be very much apparent. To complement the original works of art, items from the Society’s Photograph and Document Archives and Object Collections will also be on display in the forthcoming exhibitions. Be sure to visit our website at www.sandiegohistory.org for further updates on the progress of the Fine Arts Gallery.

- Nicholas Vega, Senior Curator
Tell Us Your Story…

A lot can be learned from a sticky-note. At least that’s what we have found in studying the contributions to our exhibit board, “Tell Us Your Story”, in Gallery Three. This interactive exhibit, which asks museum guests to share the promises that prompted them to visit, move, or stay in San Diego, has elicited many responses – some familiar, some remarkably personal.

San Diegans know that the lure of sunshine and surf has, and continues to be, a big draw for many. The Navy has contributed its fair share to the population of San Diego, while family and friends also rank high among reasons. But there are other promises, and many take advantage of this opportunity to share their stories with others. One guest shares, “My mother was sick and San Diego had the best doctors to treat her. She’s well now and has moved back. I stayed here and love my new home.” Another writes that the promise “to have a better future for my children” brought their family here from Mexico City.

Site Interpreter Maggie Johnson estimates about 75% of visitors to the museum participate in the exhibit, using color-coded sticky-notes to designate those who are visiting, those who have moved, or those who are native to San Diego. What prompts such a high percentage of participation? “It’s a more involved experience, it makes them a part of history,” observes David Krimmel, Director of Exhibitions. Indeed it does, as all notes are eventually collected, then recorded and stored for future use. Besides having a current snapshot of our demographics, these notes have historical value because, once they become accessible to the public, can be studied by future generations. So if you have not done so already, stop by the Museum of San Diego History and take a moment to share your story with others.

- Johnna Jalot, Outreach Coordinator
An Update from the Education Department

The Education Department would like to give a warm welcome to Johnna Jalot as the new Outreach Coordinator and Lindy Villa as our School Programs Coordinator. Johnna comes to us from our very own site staff, with a BA in History from the University of North Carolina, Chapel Hill. Lindy previously worked at the Hayward Area Historical Society and Museum while finishing her MA in Museum Studies at JFK University with a focus on Education and Visitor Interpretation. They will both be a great asset to our department and the Society as a whole. Here are some exciting programs we have coming up!

• The Serra Museum welcomes fourth graders once again for San Diego Before Statehood. This program, which runs from October through June, allows students to explore Presidio Park while learning what life was like for the padres, soldiers, and settlers that established the first presidio in California.

• Can you help the Commandant find the guilty party? Fourth grade classrooms participating in our outreach program, Presidio Case: The Case of the Undercover Merchant, will piece together clues to help discover which suspects at the Presidio are guilty of illegal trading.

• Our School in the Park educators will be busy again starting this September, as students from both Rosa Parks Elementary and Hamilton Elementary Schools come together for some innovative learning. Third graders are not just restricted to our classroom, activities that allow students to explore our galleries, the Research Library, the Marston House, and other parts of Balboa Park are incorporated into the curriculum.

• Our LandQuest San Diego program, entering its second year, offers third grade students a chance to visit the Museum of San Diego History and study our county’s geography using a thirty by thirty foot floor map.

• Wishing your students would use more primary sources? Teachers and school groups can schedule a free orientation of our Research Library. Class research sessions on a topic of your choice can also be scheduled for $3.00 per student.

Are you envious of all the fun activities in which the staff members of the Education Department get to participate? We are willing to share the fun with dedicated volunteers! Opportunities to lead student activities at the Serra Museum, the Marston House, and the Museum of San Diego History are available. Please contact Elizabeth Klueck, Donor Services Coordinator, at elizabeth.klueck@sandiegohistory.org.

For more information, please contact the Education Department at (619) 232-6203 ext. 150 or contact us at edu@sandiegohistory.org.

- Johnna Jalot, Outreach Coordinator
**SEPTEMBER**

Saturday, September 1, 1-3pm
**FAMILY DAY/ Exploring the Spanish Period**

Bring the family for an exciting afternoon of hands-on activities, demonstrations and storytelling as we learn about the Spanish Period of San Diego’s history. No registration required. SDHS Members FREE. Non-Members: Free with museum admission.

Saturday, September 8, 5-7pm
**TWILIGHT TOURS/ Marston House**

Enjoy an elegant evening at Marston House, as warm glowing ambient lighting highlights the deep, rich woodwork, and sparkling decor. No registration required. SDHS Members FREE. Non-members: $5

Sunday, September 9, 1pm
**SPECIAL TOUR/ Ladies of the House at Marston House**

Take a closer look at the intimate side of the Marston family, as letters, journals and personal memoirs reveal the stories behind the profoundly influential Marston women. No registration required. SDHS Members: $5. Non-members: $8

Wednesday, September 12, 6:30pm
**LECTURE AND BOOKSIGNING/ “Testimonios: Early California through the Eyes of Women, 1815 – 1848”**

Authors, Rose Marie Beebe and Robert M. Senkewicz read from and discuss their latest work. Registration is required. Please call (619) 232- 6203, ext. 150

SDHS members: $6. Non-members: $10

Sat. September 15 and Sun. September 16, 10am – 3pm
**CONFERENCE/ First Annual San Diego Regional History Conference**

Sessions include living history presenters, art lessons, scholarly sessions, historical art displays and conversations with historians and scholars. Please Note: Registration is required. Contact information TBD.

Thursday, September 20, 6:30pm
**FOOD LECTURE AND SAMPLING/ Savor the Past with Food Historian, Arlyn Hackett**

Featuring food samplings from the Colonial Spanish period, this evening event will leave your mind full of history, and your belly full of delectable wonders. Registration is required by Tuesday, September 18. Please call (619) 232-6203, ext. 150


Saturday, September 29, 5-7pm
**TWILIGHT TOURS/ Marston House**

Enjoy an elegant evening at Marston House, as warm glowing ambient lighting highlights the deep, rich woodwork, and sparkling decor. No registration required. SDHS Members FREE. Non-Members: Free with museum admission.

Saturday, October 6, 4pm - 6pm
**ARTEVENING: Arts Council Event**

A viewing of a local family’s extensive collection, which began in the early 1970s with American Impressionism. *Please Note: This event is open to non-members interested in joining the Art Council. To RSVP, contact Nicholas Vega, Senior Curator, at (619) 232-6203, ext. 119. FREE with Art Council Membership.

Sunday, October 7, 1pm
**SPECIAL TOUR/ Ladies of the House at Marston House**

(see September 9)

Thursday, October 11, 6:30pm
**FOOD LECTURE AND SAMPLING/ Savor the Past with Food Historian, Arlyn Hackett (Mexican Recipes)**

(see September 20)

Sunday, October 14, 11am & 1pm
**TEA ON THE TERRACE/ Marston House**

(see September 23)

Saturday, October 20, 5-7pm
**TWILIGHT TOURS/ Marston House**

(see September 8)

Saturday, October 27, 10am – 4pm
**DAY OF THE DEAD CELEBRATION/ Villa Montezuma (neighborhood walking tour)**

Sunday, November 11, 11am & 1pm
**TEA ON THE TERRACE/ Marston House**

(see September 23)

Friday, November 23, 2007- January 6, 2008
**HOLIDAY HOME TOURS/ Marston House**

Enjoy holiday decorations, a festive atmosphere, and special seasonal tours of the historic Marston House Museum, focusing on holiday traditions of early 1900s America. Tours run throughout the holiday season. Please call (619) 232-6203 for more information.

**DECEMBER**

Thursday, December 6, 6:30pm
**FOOD LECTURE AND SAMPLING/ Savor the Past with Arlyn Hackett (Italian and Portuguese Foods)**

(see September 20)

For more information, please call (619) 232-6203
News from Collections

The Staff from the Research Library spent the summer hiatus installing new shelving into the Reading Room. These new, earthquake fitted shelves have been reconfigured to create more space for our visitors and staff.

We have also installed new shelving in the cold room. We can now move all of our vulnerable photographic negatives and film into a safe environment. Please come visit the Research Library during our new hours Wednesday-Saturday 9:30am-1:00pm.

The collections department is also happy to welcome two new staff members:

Tom Ladwig has joined as Imaging Technician and will be scanning images for our growing photograph department and for our collections database. Tom holds a Bachelors Degree in Communications, Film and Television Production from California State University, Chico. Michelle Stokke is our new Assistant Registrar. Michelle comes to us from the San Francisco Bay area where she received her Masters Degree in Museum Studies at John F. Kennedy University. We are happy to have them both in our very busy departments.

- Victoria Cranner, Director of Collections

Featured Object: Barberries by Lydia Knapp Horton

Alonzo Horton has been proclaimed the father of New Town San Diego. His contributions to the city have received innumerable accolades. Receiving less recognition is the work of Mrs. Alonzo Horton.

Lydia M. Knapp initially moved to San Diego in 1868 with her first husband, William Knapp. After relocating to Massachusetts, William passed away, leaving his widow property in San Diego. Upon her return to San Diego in 1886, Lydia found herself courted by the most well-known man in town. In 1890 they were wed.

Today, Lydia Knapp Horton is remembered through the unique art she produced in a burgeoning New Town. Her early work, like this watercolor entitled Barberries, guided the designs of her later ceramic pieces. Both are represented in the collections at the San Diego Historical Society.

- Joel Levanetz, Assistant Curator
Friends of the Marston House Blooming Around Town

*Be on the look-out* for more appearances by members of the Friends of the Marston House, as they offer fair-goers the opportunity to learn more about George Marston, and the newly propagated flower named in his honor, “Geranium George”. In the coming months, Friends representatives are teaming up with SDHS to staff a number of community event booths, including Hillcrest CityFest on August 12 and the Grape Day Festival in Escondido, September 9. These festivals and street fairs give the Friends the perfect opportunity to share information about the San Diego Historical Society, as well as to promote the history of George Marston and his vital contributions to the natural environment in the region.

Meanwhile, if you haven’t visited the Marston House lately, you won’t want to miss the beautiful, realistic, floral arrangements that now decorate the house. With each passing season, the Friends have been consulting with landscape architect, Vonn Marie May, and a list of flowers planted in the formal garden in 1928, many of which were Mary Marston’s personal favorites. These two sources have allowed us to accurately select the appropriate flowers that the Marston’s would likely have had on display in their home throughout the year. In the spring, the Friends featured beautiful lilacs which added an air of freshness and renewal to the home. The summer season has highlighted the dramatic roses, daisies and blue delphiniums that once adorned the property. Fall and winter arrangements are currently being selected and will be on display as the seasons unfold. Don’t miss your chance to see what’s bloomin’ at Marston House!

In addition to this project, the Friends are also developing a program for historic homeowners for October 17, 2007. Entitled *Historic Places: The Homes of Irving Gill and William Hebbard*, this special fundraising event will encourage current owners of Hebbard and Gill homes to join the San Diego Historical Society, with funds raised going to support the vital array of documents and historic photographs in the Photograph and Document Archives.

Excited about what the Friends are doing and want to be a part of it? Then simply call our membership department to learn more about how you can become involved. Membership can be reached at 619-232-6203, ext. 102.

- Gabe Selak, Public Programs Manager

Art Council Update

*Established in 2006*, the Art Council has grown to nearly 70 members and will play an important role in the financing of a gallery dedicated to the exhibition of fine arts and other special collection items at the Museum of San Diego History. Designed to promote the preservation, development, exhibition and academic study of the Fine Arts Collection, the Art Council has raised awareness of the rich and diverse collection through a series of home tours sponsored by active members of the Council. To date, the Art Council has sponsored three home tours and has an additional tour scheduled for early October. Available to all Art Council members, these tours allow members to view the personal holdings of local collectors and socialize with other art aficionados who share similar interests.

For membership information, please contact Donna Van Ert, Membership Director, at (619) 232-6203 x102 or by email at donna.vanert@sandiegohistory.org.

- Nicholas Vega, Senior Curator
The San Diego Historical Society gratefully acknowledges the generous support of the following organizations and individuals from July 2006 to August 2007.

---

**Gifts of $100,000 and up**
- Anonymous – Challenge Gift
- Carlson 1973 Trust
- City of San Diego Commission for Arts & Culture
- The Corky McMillin Companies
- Patrons of the Prado

**Gifts of $50,000 - $99,999**
- The Parker Foundation
- Paul, Hastings, Janofsky & Walker LLP
- The Weingart-Price Fund at The San Diego Foundation

**Gifts of $25,000 - $49,999**
- Mr. & Mrs. John Barry
- Mr. & Mrs. John J. Bergan
- Brehm Communities
- George P. Lauren Foundation
- Mr. Joseph Jessop, Jr.
- Mr. and Mrs. Webster Kinnaird
- The Paul Rechter Foundation
- Margaret F. Peninger Trust

**Gifts of $15,000 - $24,999**
- Charles and Ruth Billingsley Foundation
- Ellen Browning Scripps Foundation
- The Heller Foundation of San Diego
- Miss Constance Nelson
- Quest for Truth Foundation

**Gifts of $10,000 - $14,999**
- Mr. & Mrs. David L. Canedo
- County of San Diego Community Enhancement Program – Supervisor Greg Cox
- County of San Diego Community Enhancement Program – Supervisor Ron Roberts
- County of San Diego Community Enhancement Program – Supervisor Pam Slater
- Elizabeth Luna Beeson Trust
- Mrs. Joy Ledford
- Mr. and Mrs. Robert Michaels
- The Nissan Foundation
- Samuel I. & John Henry Fox Foundation
- Sempra Energy

**Gifts of $5,000 - $9,999**
- Cymer, Inc.
- Mr. & Mrs. James Dawe
- Mr. & Mrs. Bram Dijkstra
- J. Douglas & Marian Pardee Foundation
- Sycuan Resort and Casino

**Gifts of $3,000 - $4,999**
- Mrs. Mary Hollis Clark
- Mr. Richard S. Forward
- Mr. & Mrs. Louis Kneierim
- Nissan Design America
- Mr. & Mrs. Drexel Patterson
- Mr. & Mrs. Hal Sadler
- San Diego Historical Society Fund at The San Diego Foundation

**Gifts of $2,000 - $2,999**
- Mr. Alfred Berner
- Mr. David C. Copley
- Dr. & Mrs. Richard Coutts
- Mrs. Mary Louise Fletcher Glanz
- Dr. & Mrs. Kenneth Golden
- Gray Charitable Trust
- Journal of the San Diego History

**Gifts of $1,000 - $1,999**
- Mr. and Mrs. Robert Adelizzi
- Mrs. Mary L. Minshall
- Mission Valley Community Foundation
- Mrs. Mary L. Minshall
- Mr. and Mrs. Arthur Peinado
- Mrs. jean Rudd
- Mr. and Mrs. David Watson

**Gifts of $500 - $999**
- Mr. and Mrs. Roger Ball
- Ms. Victoria A. Baron
- Ms. Catherine Berger
- Mr. & Mrs. Robert Bowden
- Mr. and Mrs. Bruce Bradbeer
- Ms. Nancy Carol Carter
- Mrs. Rita Collier
- Colwell Family Fund at The San Diego Foundation

**Matching Partners**
- Bank of America
- The James Irvine Foundation
- Nissan Design America
- Qualcomm
- Sempra Energy
- Wachovia Foundation Matching Gifts Program
- Washington Mutual

**Chairman’s Circle**
- Mr. Donald R. Faye
- Ms. Leah Gowin/Stewart Title of California

**Director’s Circle**
- Automobile Club of Southern California
- Bardon Quality Cabinetery
- Black Mountain Ranch LLC
- Mrs. Ruth V. Buman & Mrs. Ruth Fredrickson
- Mrs. Charles Froehlich
- Mrs. Connie K. Golden
- Mr. and Mrs. Chris Haudenschild
- Ms. Ardyce Jarvis
- Mr. and Mrs. John Joyce
- Kathryn Crippen Hattox Fund at The San Diego Foundation
- Mrs. Phyllis E. Keen
- Mrs. and Mr. Neil Kjos, Jr.
- Mrs. and Mr. Hal Kvaas
- Mrs. Bess Lambron
- Mrs. Lucille Madruga
- Mrs. Peggy Matthews
- Dr. and Mrs. Robert A. McNeely
- Mr. Dan McPherson
- The Meeting Manager
- Mrs. Mary K. Menard and Ms. Barbara J. Menard
- Dr. and Mrs. Ellen Revelle
- Dr. and Mrs. M. Lea Rudee
- Mr. and Mrs. Melvin Sweet
- Mr. and Mrs. Robert C. Taylor
- Mr. and Mrs. Kenneth Unruh
- Mr. David Utter
- WD-40 Company Community Involvement Committee
- Ms. Carol Z. McCathren

**The Society wishes to express its gratitude and appreciation to these donors who so generously support the work of the Costume Council.**

**Couture Circle**
- Elisabeth Bergan
- Martha Gafford
- Lois Olson
- Judith C. Smith

**Patrons**
- Sue K. Edwards
- Mary Lou Fox
- Barbara S. Gerber
- Mary Ann Ginnow
- Dottie Mae Haggerty
- Barbara Kjos
- Bess Lambron
- JoBobbie MacConnell
- Peggy Matthews
- Virginia Napieriski
- Sandra F. Nichols
- Pamela Palisoul
- Lois Roon
- Janet Sutter
- Dr. and Mrs. Robert D. Wallace

---

Contribute to these valuable efforts today! Visit our website at www.sdhs.org to learn more and find ways to support the San Diego Historical Society. Find it all at the SDHS Museum Store.
Own history.
Own beauty.

Find it all at the SDHS Museum Store

From left to right: Multistrand Turquoise and Silver Necklace $159.95, Michael Michaud Botanical Leaf Bowl $49.95, Kali Designs Glass Pendant $51.95, Limited Edition Glycee print “Archway in Balboa Park” by Mark Smith $360, Dynasty Glass Paperweight $15.95, Michael Michaud Botanical Salad Serving Set $55.95, Arts & Crafts Vase from Door Pottery $68. Photo by Chris Travers.
Hi! My name is Bum. I was San Diego’s town dog in the late 1800s. You can come see me in the Museum of San Diego History’s new exhibit, Place of Promise: Stories of San Diego. I will join you throughout the exhibit, helping to tell the story of this great city.

Come see me in the Museum Store, too! You can purchase a Bum the Dog stuffed animal, photographs of me from back in the 1800s, Bum the Dog T-shirts and books about my life in San Diego!

From left to right: The Dog That Belonged to No One by Gerald A. Schiller $5.95, Bum the Dog stuffed animal $14.95, historic photo of Bum with mat $12.95-$19.95