EXHIBITION OPENS JULY 19TH
From the Executive Director

Building an Early Identity: One Place, Many Cultures, the second phase of Place of Promise: Stories of San Diego, the Society’s permanent exhibition on San Diego history, will open to the public on July 19th. Some fifty “new” artifacts from our collection—including the famous Machado Quilt—will be on display for the first time ever, and over time, the space will allow for some 2000 items from our vaults to rotate through. Beginning with traditional Kumeyaay history, this exhibition will highlight the stories of early San Diego history, including the Spanish and Mexican periods, San Diego backcountry development, Old Town, and the beginnings of New Town. We are delighted with the continuing progress.

History Makers, the Society’s annual gala and fundraiser, recognized this year the extraordinary achievements and philanthropic commitment of the Sycuan Band of the Kumeyaay Nation and Las Patronas. Chairman Daniel J. Tucker and Terry Cooper, President of Las Patronas, honored us with their warm and personal comments as they accepted the awards from Mayor Jerry Sanders and his wife Rana Sampson, who themselves spoke with wit and insight about San Diego and its history. My personal thanks to all, and especially to the Corky McMillin Companies for their outstanding generosity and committed corporate philanthropy. We are also most grateful to Elisabeth and Dr. John Bergan, Sempra Energy, and Sycuan Resort and Casino for their generous underwriting. Elisabeth Bergan and Klonie Kunzel, co-chaired the event. I thank them for a wonderfully successful and memorable evening.

An exciting update on the Fund for the Future: we have raised $500,000 toward our goal of two million dollars that will be matched, dollar for dollar, by an anonymous friend and benefactor. We are deeply grateful to the many of you, our loyal members and donors, for your support. It is a solid beginning to building the bridge to financial sustainability that will ensure that the Museum of San Diego History and the Society endure as places of awe, education, and inspiration. Give again…

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Cover background photo by James Klein
For this year’s History Makers fundraiser, the San Diego Historical Society chose two honorees: Daniel J. Tucker, Chairman of the Sycuan Band of the Kumeyaay Nation, and Terry Cooper, President of Las Patronas; both individuals spearheading organizations that are making history in their own time. San Diego Mayor Jerry Sanders and his wife, Rana Sampson presented the George W. Marston Award for Civic Leadership to Daniel Tucker and the San Diego Historical Society’s Legacy Award for Philanthropic leadership to Terry Cooper.

The Sycuan Band of the Kumeyaay Nation is an independent, sovereign nation with its own democratically elected government, the Tribal Council. Sycuan honors its rich, deep past, but also looks solidly to the future; passing down their unique traditions and customs, while being a driving force in the economic environment of the community. Not only does it create jobs and opportunities for so many, it is also the model of committed corporate philanthropy. Sycuan’s diverse generosity addresses many critical needs that would otherwise not be met.

Las Patronas is a philanthropic organization based in La Jolla, which has been dedicated to improving the life of our community since 1946. It is totally volunteer-driven and has no offices or paid staff. Through its annual Jewel Ball, Las Patronas has donated over 10 million dollars of essential capital items to over 1,000 education, arts, and social service non-profits throughout San Diego County. Las Patronas’ leadership in all these areas has made, and will continue to make, a real difference to the life and future of San Diego.
ANOTHER SUCCESSFUL YEAR OF SCHOOL PROGRAMMING WRAPS UP
by Katrina Glynn, Education Coordinator, and Raffael Hoffman, Outreach Coordinator

Two of the largest and longest-running school programs we operate are drawing to a close for the year.

School in the Park is winding down with only a few weeks left. Three hundred and sixty third grade students from Rosa Parks Elementary and Hamilton Elementary are completing their third visit to the Museum of San Diego History, this time learning about life in San Diego 100 years ago. Students study historical figures such as George Marston and Ah Quin, and engage in activities such as making biscuits and butter, as well as creating their own oral histories.

Forty years ago, a fourth-grade program was started at the Serra Museum. In the beginning, its focus was on archaeology because of the ongoing excavations on the grounds of the old Presidio. Although there are no excavations anymore, there is still a lot to see and to learn. More than 2,000 students and 400 chaperones participated in the San Diego Before Statehood program, as it is now known. The tours are facilitated by volunteers who dedicated over 300 hours to the program this year.

We look forward to starting again in the fall with a new group of young historians!

SAN DIEGO PERSPECTIVES ON THE AMERICAN EXPERIENCE
by Rebecca Lawrence, Associate Director and Director of Education

What can we learn about the American experience through the lens of local history? The San Diego Historical Society will present information, documents and photographs from our collections at a summer institute for middle and high school teachers in July. Topics to be explored at the institute include American founding philosophies, immigration, suffrage, propaganda, imperialism, human rights, World War II and the Cold War. Teachers will receive a kit with resources and activities from the Society, which they can use in their classrooms to help students discover the role San Diego has played in United States history.

The Society is one of the partners in the comprehensive professional development program, Perspectives on the American Experience, which was awarded a nearly $2 million grant this year by the U.S. Department of Education’s Teaching American History program. We are delighted to be working with the San Diego County Office of Education, which is the lead partner, along with Cal State San Marcos and the International Studies Education Project at San Diego State University.

The purpose of the program is to increase teacher content knowledge, improve teaching practice and instruction, create and sustain professional networks of teachers, and integrate effective uses of technology to support the teaching of American history in a deep and meaningful way. In addition to a summer institute, the program includes follow-up sessions throughout the school year. The program will run for a total of three years, with a different group of forty teachers each year, at no cost to the teachers.

For more information, visit the San Diego County Office of Education website at: http://www.sdcoe.net.

TRIUMPH AND TRAGEDY IN THE YOUTH GALLERY
by Raffael Hoffman, Outreach Coordinator

The Youth Gallery is a place where students literally make history. On June 12th, the San Diego Historical Society will proudly open the third exhibition in this gallery. It will feature the winners of the Society’s “Best Use of Primary Sources” award. The students won the awards at this year’s annual History Day competition at the San Diego County Office of Education.

The theme of the competition was “Triumph and Tragedy in History.” The students worked on topics ranging from Apollo 13, to Jim Thorpe, to the Emancipation Proclamation. Their hard work and enthusiasm shows in the detail and content of their exhibits. We congratulate Madeline Burdick, David Dias, Samantha Allard, Gabriella Canales, Leah Moyal, Alexis Swanstrom, Brant Bidegain, Megan McDermond, and Neelam and Kiren Khan.

The exhibition runs through August 9.

An upcoming exhibition will be produced in partnership with the Bayside Community Center (BCC). The Youth Empowerment Program at BCC is working with teenagers from Kearny High on the “History of Linda Vista.” The students will interview older members of the community with the intention of making oral histories as part of the projects.

The San Diego Historical Society is continually looking for cooperation partners for the Youth Gallery. Students will produce their own exhibitions about a topic with a connection to San Diego.

Contact Raffael Hoffmann at hoffmann@sandiegohistory.org or (619) 232-6203 ext. 112

Apollo 13 by Alexis Swanstrom, Megan McDermand, and Brant Bidegain of Oak Grove Middle School
Upcoming Programs

The San Diego Historical Society will offer engaging programs for all ages in conjunction with our new exhibition, Building an Early Identity: One Place, Many Cultures, including school and community outreach programs.

Here is what is coming up in the next few months:

**HISTORY FOR HALF PINTS: FAMILY DAY**

Bring the family to the Museum of San Diego History for an afternoon of hands-on-history activities, demonstrations, and story time as we learn about the Kumeyaay culture. Activities include a natural dye workshop, acorn grinding, agave cording, making a clay pot, and visiting the traditional Kumeyaay history section of the new exhibition. Activities are ongoing from 11am-2pm.

**KUMEYAAY: A HISTORY TEXTBOOK**

**VOLUME 1: PRE-CONTACT TO 1873**

Join author Michael Connelly for a detailed look into the lives of the Kumeyaay people from their early history to the 1870s. This volume is the first of its kind: A history book about the Kumeyaay Nation, written from a Kumeyaay perspective.

In addition to Mr. Connolly’s presentation, guests will also be able to purchase his book which he will be happy to autograph. Posters will also be available for purchase. Light refreshments will be served.

**SAN DIEGO: THE PURSUIT OF HAPPINESS**

**School program available for students between grades 3rd – 5th and 8th – 12th**

Bring your students to the Museum of San Diego History and make history come alive. Students take a gallery tour of our new exhibition Building an Early Identity: One Place, Many Cultures and see some of the things their history books tell them about. Artifacts and stories bring to life the transformation of San Diego from the time the Kumeyaay lived without borders, through the Spanish and Mexican periods up to 1885 New Town. Students will develop an understanding of what was happening locally in San Diego in comparison to what was happening in other parts of the country.

**SAND SIFTERS: DIGGING UP THE PAST**

**School outreach program available for students in grades K – 5.**

How do we learn about history? Let the San Diego Historical Society come to your classroom or after-school program and get your hands dirty with this fun, creative, one-hour archaeological adventure. Students engage in two phases of archaeology, digging and cross-mending. Students will first excavate pieces of artifacts and record their findings. They will then cross-mend these pieces, trying to re-create a whole artifact. The program concludes with students investigating unfamiliar artifacts from the past and sharing what they have found. There is a maximum of thirty students allowed for each one hour session.

For more information or to make reservations for any of these programs, please contact the Education Coordinator at (619) 232-6203 ext. 150.

**ARTS AND CRAFTS CONFERENCE AT THE MARSTON HOUSE**

*by Gabe Selak, Public Programs Manager*

The San Diego Historical Society is proud to partner with Initiatives in Art and Culture (IAC), an educational organization under the University of Minnesota History of Art Department, for their ninth annual conference, Regionalism and Modernity: The Arts and Crafts Movement in San Diego, June 21-24, 2007.

The conference explores San Diego’s contributions to the Arts and Crafts Movement in architecture, garden design, furniture, metalwork, pottery, and painting from the late 19th century through early 20th century. Formal lectures and presentations focus on the works of noted architects Irving John Gill and Bertram Goodhue.

A complement to the formal sessions will include a docent-led tour of the Marston House and its formal gardens, and a walking tour of the surrounding Seventh Avenue community. Participants will also have the opportunity to explore the gallery spaces at the Museum of San Diego History.

The conference fee is $495; full-time student discounts are available with ID.

To register, visit www.artinitiatives.com and click on Upcoming Conferences to be linked to the registration coupon. For additional information, email Lisa Koenigsberg at lisa.koenigsberg@artinitiatives.com.
The San Diego Historical Society is opening the second phase of its permanent exhibition. *Building an Early Identity: One Place, Many Cultures* will highlight the rich early history of San Diego and will showcase a number of objects from the Society's photograph, archival and artifact collections. The items on display will allow guests to experience the history of San Diego as each item tells its unique story. This phase of the exhibition will focus on the traditional Kumeyaay, Spanish, Mexican and early American periods of San Diego. The development of San Diego's backcountry, along with the history of the stagecoach in the region, will also be featured.

Be sure to join the San Diego Historical Society as we celebrate the stories that have created the foundation of San Diego's past on July 19, 2007.

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Continuing with the momentum already established, the San Diego Historical Society will open the third phase of its permanent exhibition in Spring 2008. This exhibition will look at San Diego's past beginning with the great population boom of the 1880s and will continue through World War II. Covering a span of over sixty years, the exhibition will examine such topics as the rise and decline of population in the city, the development of the modern infrastructure, ethnic immigrants to San Diego, religion, politics and the military. Featured artifacts on display will include an electric streetcar from 1910, a rowing boat from the ZLAC Rowing Club, and the twelve feet high, wooden exterior doors from the Aryan Temple of the International Theosophical Society Headquarters, once located at Point Loma.

Be sure to visit our website at www.sandiegohistory.org for further updates on the progress of the exhibition.
**2007 Institute of History**

**ARCHITECT MARC TARASUCK AWARD, $600**  
Architects and Architecture  
For papers on local architects, architecture, or historic preservation.

**JOSEPH L. HOWARD FUND AWARD, $500**  
Business and Business People  
For outstanding papers on business, commercial and industrial enterprises, or biographies of business people.

**MARY WARD MEMORIAL AWARD, $500**  
In memory of Mary F. Ward, longtime County Historian and preservationist, for papers on San Diego County history, especially as it relates to parks, monuments or historic preservation.

**JAMES S. COPLEY LIBRARY AWARD, $300**  
American Period of San Diego History  
Award given for outstanding history papers on the American period of San Diego history.

**JANE BOOTH AWARD, $300**  
Women in San Diego History  
A special award for the best overall paper on women in San Diego. This award may be given in addition to an award in any other category.

**JUDGE JACOB WEINBERGER AWARD $600**  
Legal History  
Award made through the Law Library Justice Foundation of San Diego County for papers on aspects of San Diego’s legal past including biographies of local lawyers or judges.

**MILTON FINTZELBERG AWARD $600**  
Native, Spanish and Mexican Eras  
Award given for outstanding papers on the Native, Spanish and Mexican periods of San Diego history.

**Closing date: September 14**  
For more details, visit www.sandiegohistory.org or email Jane Kenealy at kenealy@sandiegohistory.org

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**IN MEMORIAM**

**MARY ELIZABETH NORTH**  
1918- 2006

It is with great regret that we note the passing of Mary Elizabeth North. Born in Oklahoma City, her family moved to San Diego in 1937, where in 1942 she married James Dayton North. She enjoyed a successful career, working for many years in the family investment business and as a licensed real estate broker. History always played a major part in her life and Elizabeth North was very proud of her family’s history of seven generations of English and American heritage. Her children were fifth generation Californian and fourth generation San Diegan and she passed onto them her love of the past. Nurtured by this legacy, the North family has been generous benefactors to the San Diego Historical Society, and in 1994, as an acknowledgement to their generosity, the Society named the North Gallery, the North Family Gallery, and the historic Frary and Foster stagecoach in their honor.

Elizabeth North and her family will always have a place in the history of the Society for their part in helping us continue with the preservation of San Diego’s historic past.

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**DR. MERL LEDFORD, JR.**  
1924 – 2007

Dr. Merl Ledford, Jr. passed away earlier this year after a short illness. Born in Chicago, he moved to San Diego in 1927, where he graduated from Hoover High School. After spending some time in the Navy during World War II, Dr. Ledford received his medical degree in 1956. He joined his father in private practice in San Diego in 1960, beginning many years of service to the people of San Diego.

At the San Diego Historical Society, we also remember Dr. Ledford for his service as a member of our Board of Trustees from 1992-1997. This was a time of growth at the Society, when a capital campaign driven by the Board of Trustees raised over three million dollars. The Research Library, the Atrium, administrative offices, and exhibition galleries all benefited from this tremendous injection of capital, leading to a major increase in programs, exhibitions, lectures, and special events. Without the hard work and dedication of our Trustees, this would not have been possible, and we are grateful to Dr. Ledford for his commitment to the Society during those exciting times.
Art Council

Art Council Committee
Chair: Helen Kinnaird
Co-Chair: Al Cutri M.D
Secretary: Estelle Milch

The Art Council was established in 2006 by a group of committed local collectors to support the mission of the San Diego Historical Society by promoting the preservation, development, exhibition, and academic study of its permanent art collection.

The vision of the Art Council is to bring to public display the Society’s vast permanent collection of regional art. A major goal of the Art Council is to establish a gallery within the Museum of San Diego History that would be dedicated to displaying the permanent collection in conjunction with major loans from local collections that would add exceptional depth and balance to its exhibitions.

The result of generous donations since 1928, the permanent art collection consists of more than 900 works by artists who lived and worked in San Diego. Although some of the artists are relatively unknown, many have reputations extending far beyond San Diego County. They trained at the major art schools in America and Europe and worked, studied, exhibited and received acclaim all over the world. These works of art are important historical objects, revealing the values, attitudes, aspirations and changing visions of each generation.

Today, the Society’s art collection is recognized as one of the most comprehensive collections of local art in the Southwest. With your support as a member of the Art Council, the San Diego Historical Society will continue to maintain and develop this outstanding collection and make it available to the public through exhibition and publication.

For membership contact Donna Van Ert (619) 232-6203 ext. 102 or vanert@sandiegohistory.org

UPCOMING ART COUNCIL EVENTS

The following events are open to non-members interested in joining the Art Council.

Saturday, August 11, 2007
A viewing of Webster (Buzz) and Helen Kinnaird’s eclectic art collection in their Point Loma Mediterranean style home, designed by Ralph Frank overlooking San Diego Bay. In addition, for those of you who enjoy all aspects of antiquities, you will find something of interest, including silver, porcelain, arms, and furniture.
4:30 – 6:30 pm

To RSVP to the events, contact Nicholas Vega, Senior Curator, at (619) 232-6203 ext. 119 or vega@sandiegohistory.org
Contributions to the San Diego Historical Society

The San Diego Historical Society gratefully acknowledges the generous support of the following organizations and individuals in the period of March 2006 through May 2007.

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The Society wishes to express its gratitude and appreciation to these donors who so generously support the work of the Costume Council.

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RESEARCH LIBRARY CLOSING IN AUGUST FOR NEW SHELVING

The Research Library will be closed on August 2 through August 22, reopening on Thursday August 23, to facilitate the installation of new shelving. As our many patrons know, we have managed for a long while with temporary shelves that have no space for expansion. This opportunity will enable us to plan for making a wider range of materials available to the public as well as updating the look of the Library.

NEW STAFF AT THE SOCIETY

The San Diego Historical Society would like to welcome the newest members of our staff and proudly announce our internal promotions. Elizabeth Daoust, our new Development Director, was previously involved with the National Osteoporosis Foundation in Washington, DC and the Eiteljorg Museum in Indianapolis. We have expanded our staff in other departments to include Jaime Henderson, Collections Assistant; Julia Cagle, Assistant Archivist; Kate Vogel, Graphics Coordinator; Lauren Saunders, Marketing and Special Events Coordinator; Reggie Cabanilla, Facilities Supervisor; Rosa Petroulias, Museum Store Associate. New site staff includes Itzel Baeza, Stephen Griffin, Margaret Johnson, Brianna Rendon and Beth Williamson.

Two internal promotions are Joel Levanetz to Assistant Curator and Elizabeth Klueck to Donor Services Coordinator.

Welcome and congratulations!

VISIT BY THE COSTUME SOCIETY OF AMERICA

On June 1st, thirty-two textile enthusiasts and museum professionals from the Costume Society of America gathered at the Museum of San Diego History for a presentation by the Curatorial staff. The Costume Society was meeting in San Diego for a national symposium, and the San Diego Historical Society embraced the opportunity to host this event for the organization’s members.

The curators introduced several unique pieces from the Costume and Textile Collection and provided insight into departmental practices, as well as offering tours of the storage facilities.

COLLECTIONS WEEK

For enthusiasts of San Diego history, August 20th through the 25th will be an exciting five days as the San Diego Historical Society is hosting Collections Week. Throughout the week, the museum’s Curatorial staff will be giving presentations on the preservation of the Society’s historic artifacts. They will also be presenting and discussing a selection of artifacts from the Society’s extensive collection. Learn about the different features of the newest phase of the permanent exhibition, Building an Early Identity: One Place, Many Cultures, and discover the people and cultures that created San Diego’s early history. In addition, members of the Society will have the rare opportunity to peer inside our collections storage and glimpse artifacts seldom seen by the public.

Public lectures will be held at 10:30am on August 21 and at 1:30pm on August 23 and 24. Members-only lectures will be held at 10:30am and 1:30pm on August 22. Reservations are required.

For more information and reservations please call the Education Coordinator: (619) 232-6203 ext. 150.

RESEARCH LIBRARY CLOSING IN AUGUST FOR NEW SHELVING
Events Diary

* Please note: Prices, times, and programs are subject to change.

JUNE 10
Marston House Tea on the Terrace
An elegant tea served on the terrace overlooking the beautiful gardens of the historic Marston House Museum. Tea menu includes an assortment of finger sandwiches, scones and clotted cream, topped off with a piece of coconut cream pie, the favorite dessert served at the popular 1950s-era Marston Department Store.
11am & 1pm. $20 SDHS members; $25 non-members. Marston House.

JUNE 16
9th Annual Old House Fair: South Park
Historic photograph display, Journal San Diego History sale, and sale of “Geranium George” plants.
10am – 4pm. Free. 30th and Beech Streets, South Park.

JUNE 17
Ladies of the House Tour
Gain new insights into the women of the Marston family, pulled from their personal letters, journals, and memoirs.
1pm. $5 SDHS members; $8 non-members. Marston House.

JUNE 21 & JULY 19
Elderhostel Day of Discovery
The Marston House: An Arts and Crafts Icon
Talks by SDHS Curator, docent-led tours and preservation lectures highlight this unique look into San Diego’s Arts and Crafts Movement.
9:30am – 3pm. Marston House. See page 5 for details.

JUNE 21-14
Arts and Crafts Conference
Hosted by Initiatives in Art and Culture. Conference features lectures and workshops on San Diego’s Arts and Crafts artisans and architects. Includes visit to Marston House and Museum of San Diego History on June 22. Register online at www.artinitiatives.com.

JULY 19
Opening Reception for Permanent Exhibition: Phase 2
Building an Early Identity: One Place, Many Cultures
Join us for a members’ reception to celebrate the opening of the second phase of the Museum of San Diego History’s permanent exhibition. Beverages and light appetizers will be served.
5pm. Museum of San Diego History.

AUGUST 1
History for Half Pints: Family Day
Family friendly activities and demonstrations focusing on San Diego’s Native American culture.

AUGUST 14-21
San Diego Floral Association Exhibition
Display celebrating the 100th birthday of the San Diego Floral Association.

AUGUST 23
Lecture and Book Signing
Author Michael Connolly will speak on the fascinating culture of the Kumeyaay and introduce his book Kumeyaay: A History Textbook. Volume 1: Pre-Contact to 1873.
6:30-8pm. $6 SDHS members; $10 non-members. Museum of San Diego History.

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San Diego Historical Society

ANNUAL MEETING

has moved from its traditional date in June and will take place in October. Details to be announced.

MUSEUM STORE COUPON

25% OFF

Any ONE item at the San Diego Historical Society’s Museum Stores (includes the Serra Museum and Marston House stores, too!)
Offer valid until December 31, 2007, for one-time use. Offer not applicable to any additional offers. Must have coupon at time of purchase. For special orders, call (619) 232-6203 or email store@sandiegohistory.org

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The San Diego Historical Society
and
The Friends of the Marston House will participate in
OLD HOUSE FAIR
June 16, 10am — 4pm
includes historic home tour, antique appraisals, South Park Walking Tour, live music, food and wine tastings.
30th and Beech Streets, South Park

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* Please note: Prices, times, and programs are subject to change.
San Diego Historical Society

Where our history comes alive!

Museum of San Diego History, Research Library, and Booth Historical Photograph Archives
Casa de Balboa
1649 El Prado, Balboa Park
San Diego, CA 92101
619-232-6203
Museum: Daily, 10am - 5pm
Research Library: Thurs. - Sat., 10am - 4:30pm

Serra Museum
2727 Presidio Drive, Presidio Park
San Diego, CA 92103
619-297-3258
Daily: 10am - 4:30pm

Marston House
3525 Seventh Avenue
San Diego, CA 92103
619-298-3142
Guided Tours Only
Friday – Sunday: tours on the hour, 10am - 4pm

Villa Montezuma
1925 K Street
San Diego, CA 92102
619-239-2211
Temporarily closed to the public for tours and programs until further notice.
For information: www.VillaMontezuma.com

San Diego Historical Society information at www.sandiegohistory.org

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