The Marines have landed!

Military artifacts from exhibition partners arrive at the History Center

On March 5, Marines from the Marine Corps Mechanized Museum, Camp Pendleton, and the Flying Leatherneck Aviation Museum, MCAS Miramar, delivered a Marine HMMWV (Humvee) to the History Center. The 12,000-pound de-militarized vehicle, with a .50 caliber machine gun (the “Ma Deuce”), is one of many significant artifacts featured in the new exhibition Presidio to Pacific Powerhouse: How the Military Shaped San Diego.

The exhibition is an unprecedented 10-site collaboration of museums and military facilities throughout the county. The exhibition footprint is vast, with the hub at the History Center and exhibition artifacts linked to each partner site. Visitors to all sites receive a Tour of Duty passport as a guide for navigating exciting exhibitions.

Additional loaned objects illustrate the compelling story of the military presence in San Diego including a first-generation drone from the Flying Leatherneck Museum, MCAS Miramar; Navy SEALs gear from the Coronado Museum of History and Art; a scale-model Atlas Missile from the San Diego Air & Space Museum; and a suspended, scale-model of a Global Hawk from presenting sponsor Northrop Grumman. Presenting sponsor Cubic Corporation has loaned advanced training simulators, installed in our entry gallery.

This engaging and educational exhibition offers an unforgettable experience for visitors through December 2014.

MATTHEW SCHIFF, MARKETING DIRECTOR
Fostering collaboration

The annual Makers of San Diego History Award is a visible and festive manifestation of the public service mission of the San Diego History Center. As a significant civic institution, we tell the stories of San Diego’s diverse communities, and we celebrate our region’s remarkable heritage. Most important, we highlight what makes our region unique and its emerging role in the 21st century.

There is no more fitting honoree of this award than the U.S. Military in San Diego, whose presence has influenced, and in some cases shaped, every aspect of our political, economic, and social development. Presidio to Pacific Powerhouse presents this comprehensive narrative in a stunning exhibition to the entire San Diego community. The History Center is dedicated to fostering community and collaboration. There is no better example of our intentions than this exhibition, which encompasses nine other satellite exhibits and was planned under the careful stewardship of a community advisory committee of active and retired military officials and representatives from the participating exhibition sites. The result of this fruitful collaboration is a greatly enriched exhibition with shared artifacts, enhanced community visibility, and shared audiences. We are grateful to all committee members for their invaluable assistance and ask that you join us in acknowledging their fine work.

Join us Friday, June 6, 2014, 11:00 a.m. – 1:00 p.m., at the House of Hospitality for our Fashion: Past, Present, Future Luncheon. Fashionistas will enjoy a feast of fashion, with proceeds benefiting our 7,000-piece historic clothing collection, the most significant collection on the West Coast.

Event Chair Patricia O’Connor, founder of Fashion Careers College, presents a highly anticipated event showcasing historic garments from the History Center’s collection, as well as favorite fashions worn by ten women of fashion distinction in our community, progressing to a live fashion show produced by Tanya McAnear’s Bad Madge & Company, offering the newest and trendiest fashion apparel. Get a peek into the future of fashion with participation from local fashion design students and graduates from San Diego’s fashion schools.

Tickets are $115 ($25 for the fashion show only). Tables of ten and sponsorships are also available. Tickets are available online at sandiegohistory.org. For more information: rsvp@sandiegohistory.org.

CELEBRATE THE PAST, PRESENT, AND FUTURE OF FASHION ON FRIDAY, JUNE 6.

EXHIBITION COMMITTEE MEMBERS.

CHLORALIE CAGAN, EXECUTIVE DIRECTOR

Celebrate San Diego!

History Center presents dynamic 2015 Centennial exhibitions

The History Center invites our members and the community to Celebrate San Diego throughout 2015, as we present year-long exhibitions in honor of the Centennial of the 1915 Panama-California Exposition. As the stewards of San Diego history, we will replicate the wonder and amazement that characterized the 1915 Exposition and brought three million visitors to San Diego to experience its delights, innovations, and exoticisms.

San Diego Invites the World: The 1915 Expo Drawing on our vast collections, we will offer the definitive presentation of the 1915 Exposition, one that is both celebratory and educational. Through interactive formats, the exhibition will demonstrate the legacy of the Exposition that put San Diego on the map as a land of optimism and opportunity, and as the gateway between the East and the West. INGENIOUS! The World of Dr. Seuss We will present this delightful traveling Dr. Seuss exhibition with signature elements emphasizing San Diego as the renowned author’s home and Theodor Geisel as the world’s most celebrated children’s author. The exhibition will be lively and whimsical and will engage visitors in participatory experiences. One gallery, The Cat behind the Hat, will showcase Geisel’s adult artwork; the second, The Cat in the Hat, will feature family activities based on Seuss books.

San Diego Masterworks: Art of the Exposition We will showcase medal-winning paintings from the 1915 Exposition, as well as early plein air art by renowned San Diego artists, loaned by private collectors, galleries, and museums around the country. This breathtaking Centennial offering will be accompanied by a commemorative catalog.

Presidio to Pacific Powerhouse: How the Militarily Shaped San Diego Extending this compelling exhibition into 2015, the narrative will emphasize the U.S. Military’s significant role in the 1915 Exposition.

CHARLOTTE CAGAN, EXECUTIVE DIRECTOR


The Times Newsletter

On Exhibit

San Diego: The Singaree’s Transformation from Vice to Nice (through Nov. 2, 2014)
INGENIOUS! The World of Dr. Seuss (opening Nov. 21, 2014, through Dec. 2015)
San Diego Invites the World: The 1915 Expo (opening Feb., through Dec. 2015)
Springtime tours abound: inside & out!

Whether you like the outdoors or take comfort inside Balboa Park museums, you’ll find a new tour experience waiting for you this spring at the History Center Inside, we offer our Gallery 4-11 Tour, which focuses on four History Center collections and looks at eleven specific items in our museum galleries that tell San Diego’s early story. Outdoors, we offer three new walking tours around Balboa Park. The City Park/Sixth Avenue Stroll highlights early efforts to develop City Park into a horticulture showcase prior to the 1915 Exposition. This tour is offered every Tuesday at 11 a.m. Our 1935 Progress of Man Tour explores the 1935 Exposition story on Wednesdays at 1 p.m.; and our popular Balboa Park History Stroll is available Thursdays at 11 a.m. and 1 p.m. Check our website for meeting locations, prices, and availability. Purchase tickets online at sandiegohistory.org/calendar.

SDHC offers weekly walking tours in Balboa Park.

Fourth graders “Get Depressed” at SDHC!

SDHC’s 4th grade School in the Park (STP) curriculum, entitled Examining the WPAs Impact in CA during the Great Depression, immerses students in the experiences and struggles of the 1930s. The Works Progress Administration (WPA) was the federal program that funded artists and artisans to produce public art during the 1930s.

Guiding questions for the week include: Why did people come to California during the Great Depression? What are the causes and effects of a recession? How did the Works Progress Administration (WPA) contribute to the arts in California, and what were the effects of the arts on the people? Would a WPA-style program be beneficial in today’s economy?

Weekly highlights include: reviewing California history with musical historian Chris Burns, participating in a “Black Tuesday” simulation game, visiting the Research Library to examine our collection of WPA scrapbooks, and viewing Visual Thinking Strategies to WPA murals. CULMINATING PROJECT: Utilizing the unique and abundant resources at SDHC, students create WPA-styled scrapbooks, which include written text and images about California during the Great Depression. This influential week teaches students to persevere in any situation while preparing for their future.

Wells Fargo serving San Diego communities since 1850s

After Wells Fargo’s first western office opened in San Francisco on July 13, 1852, advertisements appeared in local newspapers like the San Diego Herald. Wells Fargo offered many services, such as bills of exchange; letter forwarding; buying and selling gold; purchasing and delivering goods from other cities; commissions; carrying packages, parcels, and freight; and forwarding specie.

SDHC offers weekly walking tours in Balboa Park.

Participate in BIG activities!

Think big! From Saturday, May 3, through Sunday, May 11, 2014, local museums are banding together for the BIG Exchange, a week-long reciprocal discounts. Check our website at sandiegohistory.org/sdhs for the BIG Exchange, a week-long reciprocal discounts. Check our website at sandiegohistory.org/bigeveryday.cub for participating museums. On Tuesday, May 6, 2014, the History Center will participate in giveBIG, a 24-hour online fundraising campaign. A $150,000 incentive pool is being offered by The San Diego Foundation as a major incentive for success. Donate to the San Diego History Center online at sandiegohistory.org/givebig to boost your gift. Members make an impact in a big way through supporting our mission to preserve and present San Diego’s story – past, present, and future.

Big savings can be found with free and unlimited access to over 20 area museums to gain free admission and discounts. Check our website at sandiegohistory.org/SDHC for more information. SDHC OFFERS WEEKLY WALKING TOURS IN BALBOA PARK.

SARA MORRISON, MEMBERSHIP DIRECTOR
La Jolla Country Day School freshmen make history

Three evenings in February marked the end of another successful oral history project for this year’s freshmen at La Jolla Country Day School. In this annual collaboration with the San Diego History Center, all freshmen (120 students) learn how to create their own museum-quality oral histories. The students generally work in pairs and must complete an oral history interview with their chosen subject. The focus of the program is to interview people who have come to live in San Diego from elsewhere, exploring the motivation behind their move, and the differences in their lives before and after. Once they have established someone to interview, they must compile a list of relevant questions, carry out the interview, and then transcribe a copy to accompany the video. A wide range of people were chosen to be interviewed including numerous military veterans, a former NFL player, the great, great, granddaughter of J.D. Spreckels, a linguistic anthropologist, and immigrants from countries as diverse as Iran, Romania, Hungary, and the Philippines.

As an additional part of the project, the students must present a brief introduction to accompany an edited preview from their interview to show at presentation evenings at the History Center. This year’s event saw three consecutive evenings feature 60 presentations from 118 students with 249 attending parents and guests that included many of the interview subjects. Each interview will be donated to the San Diego History Center’s permanent Oral History Collection where it will remain as the students’ own piece of San Diego history.

JANE KENEALLY, ARCHivist

SHOWCasing San Diego’s rich artistic heritage

Over its lifetime, the History Center has acquired, preserved, and displayed significant artwork from the mid-19th century forward, interpreting the land and people of San Diego in meaningful and memorable ways. The city came of age culturally with the 1913 Panama-California Exposition, which showcased its rich cultural and artistic heritage and sparked international interest.

Under the direction of new Visual Culture Curator Harry Katz, the History Center is preparing an exhibition for 2015 that recreates this powerful historical moment with works by such pioneering plein air masters as Maurice Braun and Alfred Mitchell, Alice Klauber, and Rose Schneider, along with paintings by leading realists from the period, including Robert Henri, George Bellows, and Joseph Henry Sharp. The Indian Village also at the Exposition fostered new appreciation for the time-honored techniques and stylized work of the Native American painters and potters who lived and worked there. Accordingly, the planned exhibition, which opens in January 2015 will draw from the History Center’s own holdings of Native American art, as well as from public and private collections.

HARRY KATZ, VISUAL CULTURE CURATOR

Major moves at History Center

We might be temporarily tapped out at the History Center, but it seems San Diego hasn’t had enough Bottled & Kegged! The History Center is pleased to report that the famous Bottled & Kegged exhibition has found a new home at the Del Mar Fairgrounds, visited annually by over 1.1 million people each year. The Del Mar Fairgrounds expressed interest in the signage, images, and exhibition props for a brewery opening in the near future. Soon, San Diego County Fair attendees over 21 years of age will be able to enjoy one of the county’s finest products and learn how craft beer took this county by storm.

MATTHEW SCHIFF, MARKETING DIRECTOR

The History Center salutes Walter J. Zable and the military

On a glorious starlit San Diego evening, 400 members and guests embarked the USS Midway Museum to celebrate the 10th annual Makers of San Diego History Award. This year we honored the Military in San Diego and gave a special tribute to the late Walter J. Zable, founder of Cubic Corporation.

All of the speakers gave inspiring remarks about the critical contributions of San Diego and the San Diego community to the U.S. Military throughout the year. The Del Mar Fairgrounds expressed interest in the signage, images, and exhibition props for a brewery opening in the near future. Soon, San Diego County Fair attendees over 21 years of age will be able to enjoy one of the county’s finest products and learn how craft beer took this county by storm.

MARK LARSON, EXECUTIVE DIRECTOR

ExHIBITION companion book: The Military in San Diego

San Diego’s rich military history has come to life in a new photo essay book, The Military in San Diego. Nearly 200 rarely seen photos tell the unique local story of how and why the military is such a significant part of the San Diego community.

A companion to the History Center’s Presidio to Pacific Powerhouse exhibition, the book was written by USS Midway Museum Marketing Director Scott McCaugh, who served as exhibition co-curator and on the exhibition planning committee. The book is available in our store and elsewhere, and all royalties will benefit the History Center.

CHARLOTTE CAGAN, EXECUTIVE DIRECTOR

Bringing History Home

Over 12,000 historic images and labels are available at sandiegohistory.org/photos.html
Calendar

Ongoing

Balboa Park Walking Tours
City Park/Sixth Avenue Stroll, Tuesdays, 11am | $, Meet at Founder’s Plaza
1935 Progress of Man Tour, Wednesdays, 1pm | $, Meet at Alcazar Gardens
Balboa Park History Stroll, Thursdays, 11am & 1pm | $, Meet at San Diego History Center
Walking tours are rain or shine. Advance tickets encouraged. Become a member and your ticket is deducted from your membership rate.

May

2 History for Half Pints (pre-K program): It’s a Fairyland! 10am, repeats May 6 | $ (K)
3-11 Big Exchange Reciprocal Membership Week
4 Educator’s Admission Day | FREE (K)
7 San Diego’s Judge Mayor lecture & book signing with Former San Diego Mayor Dick Murphy, 6pm | $-$
22 Pecha Kucha Night with San Diego Architectural Foundation, 7:30pm | FREE
28 In the Neighborhood:
Chinatown/Downtown, 10am | $
29 Tom Hom: Rabbit on a Bunny Road, lecture & book signing with Tom Hom, 6pm | FREE (book purchase additional)

$ $ Programs cost $5 – $15
$$ Programs cost $16 – $30
$$$ Programs cost above $50
(K) Kid-Friendly Event
(FM) Free for Members

All programs take place at the San Diego History Center, unless otherwise noted. Programs subject to change or cancellation. All programs require registration or advance ticket purchase. Tickets available online at sandiegohistory.org/calendar, by phone at (619)232.6203, ext. 129, or email education@sandiegohistory.org.

June

3 History for Half Pints: Kids & Koi, 10am, repeats June 6 | $ (K)
12 The Military in San Diego lecture & book signing with historian Scott McGaugh, 6pm | FREE (book purchase additional)
27 History Happy Hour, 5:30pm | $$

July

1 History for Half Pints: Strike Up the Band!, 10am, repeats July 11 | $ (K)
13 Annual History Center Homecoming & Open House, 4pm | FREE, Serra Museum
16 Happy Birthday San Diego! Cake & Family Celebration, 11am | FREE with paid admission
11, 18, 25 Presidio to Pacific Powerhouse Military Lecture Series, parts 1-3, 11am | $ per session or $$ per series

August

1 Presidio to Pacific Powerhouse Military Lecture Series, part 4, 11am | $ per session or $$ per series
1 History for Half Pints: Let’s Go Camping!, 10am, repeats August 5 | $ (K)
6, 13, 20, 27 Balboa Park: Past to Present Lecture Series, parts 1-4, 10am | $ per session or $$ per series
15 History Happy Hour, 5:30pm | $$

SANDIEGOHISTORY.ORG/CALENDAR