THE JOURNAL OF

SAN DIEGO HISTORY



THE JOURNAL OF SAN DIEGO HISTORY

Founded in 1928 as the San Diego Historical Society, today's San Diego History Center is one of the largest and oldest historical organizations on the West Coast. It houses vast regionally significant collections of objects, photographs, documents, films, oral histories, historic clothing, paintings, and other works of art. The San Diego History Center operates two major facilities in national historic landmark districts: The Research Library and History Museum in Balboa Park and the Serra Museum in Presidio Park. The San Diego History Center presents dynamic changing exhibitions that tell the diverse stories of San Diego's past, present, and future, and it provides educational programs for K-12 schoolchildren as well as adults and families.

www.sandiegohistory.org

Front Cover: Collage of photos from the San Diego Zoo. Photos by Allen Wynar.

Back Cover: Original zoo cages remaining from the 1915 Panama California Exposition. San Diego Zoo, Balboa Park Aerial, 1921. ©SDHC #S-22.

Design and Layout: Allen Wynar

Printing: Crest Offset Printing

Editorial Assistants: Cynthia van Stralen Travis Degheri Joey Seymour

Articles appearing in *The Journal of San Diego History* are abstracted and indexed in *Historical Abstracts* and *America: History and Life.*

The paper in the publication meets the minimum requirements of American National Standard for Information Science-Permanence of Paper for Printed Library Materials, ANSI Z39.48-1984.

THE JOURNAL OF

SAN DIEGO History

IRIS H. W. ENGSTRAND MOLLY McCLAIN Editors

THEODORE STRATHMAN
DAVID MILLER
Review Editors



OUR COMMUNITY | OUR STORY



Published since 1955 by the SAN DIEGO HISTORICAL SOCIETY 1649 El Prado, Balboa Park, San Diego, California 92101 ISSN 0022-4383

SAN DIEGO History

VOLUME 62 SPRING 2016 NUMBER 2

Editorial Consultants

MATTHEW BOKOVOY University of Nebraska Press

WILLIAM DEVERELL

University of Southern California; Director, Huntington-USC Institute of California and the West

VICTOR GERACI University of California, Berkeley

DONALD H. HARRISON Publisher, San Diego Jewish World

J. MICHAEL KELLY Committee of 100 Balboa Park

ROGER W. LOTCHIN
University of North Carolina Chapel Hill

JOHN PUTMAN
San Diego State University

ANDREW ROLLE
The Huntington Library

ROGER SHOWLEY
The San Diego Union-Tribune

ABE SHRAGGE Independent Historian

RAYMOND STARR
San Diego State University, emeritus

PHOEBE S. K. YOUNG
University of Colorado at Boulder

Published quarterly by the San Diego History Center at 1649 El Prado, Balboa Park, San Diego, California 92101.

A \$60.00 annual membership in the San Diego History Center includes subscription to *The Journal of San Diego History* and the *SDHC Times*. All back issues are accessible at www. sandiegohistory.org.

Articles and book reviews for publication consideration, as well as editorial correspondence, should be addressed to Editors, *The Journal of San Diego History*, Department of History, University of San Diego, 5998 Alcalá Park, San Diego, CA 92110

All article submissons should be computer generated, double-spaced with **endnotes**, and follow the *Chicago Manual of Style*. Authors should submit an electronic copy in Microsoft Word. Photographs must be submitted separately at 300ppi.

The San Diego History Center assumes no responsibility for the statements or opinions of the authors or reviewers.

©2016 by the San Diego History Center ISSN 0022-4383 Periodicals postage paid at San Diego, CA Publication No. 331-870 (619) 232-6203 www.sandiegohistory.org

Note: For a change of address, please call (619) 232-6203 ext. 102 or email membership@sandiegohistory.org

CONTENTS

VOLUME 62 SPRING 2016 NUMBER 2

ARTICLES

The San Diego Zoo after 100 years

Sarah Matteson

105

Cosoy: The Birthplace of New California

Geoffrey Mogilner

131

A Big Man with Big Plans: The Life and Death of George Cooke

Nancy Carol Carter

159

The Cuyamaca Water Company Partnership: Colorful New Scenes from San Diego's Water History

Bill Farley

181

BOOK REVIEWS

203

EXHIBIT REVIEWS

207







SAN DIEGO CENTER

AT THE



VISIT, EXPLORE, AND LEARN, HOW A SMALL, RAG-TAG COLLECTION OF ANIMALS BECAME THE MOST RECOGNIZED ZOO IN THE WORLD.

MARCH 20, 2016 - JANUARY 27, 2017





Presenting Sponsor:

THE LEGLER BENBOUGH FOUNDATION

Presenting Media Sponsor:

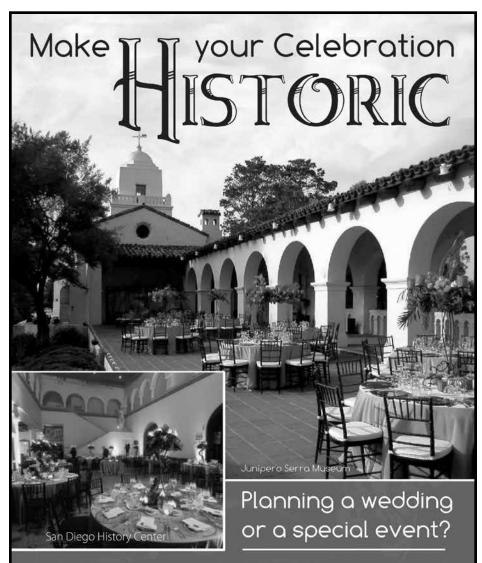


Benefactors:

Jane and Tom Fetter, Gildred Development Company, John Thornton, Gene Trepte, BJ Williams







The San Diego History Center and the Junipero Serra Museum are available for your special occasion. Have a memorable event for you and your guests at our beautiful and historic locations.

Please contact Event Coordinator at 619-232-6203 ext. 109 or email events@sandiegohistory.org

THE JOURNAL OF SAN DIEGO HISTORY

EXECUTIVE DIRECTOR

William Lawrence

BOARD OF TRUSTEES

Thompson Fetter, President Joe Craver, Vice President Robert J. Watkins, Vice President Frank Alessi, Treasurer Ann Hill, Secretary Robert F. Adelizzi, President Emeritus

Hal Sadler FAIA, President Emeritus

TRUSTEES

Chuck Bieler Richard Bregante Ray Carpenter Debra Cushman-Parrish

Dan Eaton

ADVISORY BOARD

Gayle Hom

Iohn Morrell

Ann Navarra

Lucy C. Jackson

Susan B. Peinado

Sandra Perlatti

Margie Warner

Tom Wornham

Roger Zucchet

Allan Wasserman

Kay Porter

Malin Burnham Thomas A. Caughlan, USMC, Ret. M. Wayne Donaldson, FAIA Iris Engstrand, Ph.D. Kim Fletcher
Tom Karlo
Bob Kelly
Helen Kinnaird
Yvonne W. Larsen
David Malcolm
Seth W. Mallios, Ph.D.
Rana Sampson
Hon. Lynn Schenk

Drew Schlosberg Mary L. Walshok, Ph.D. Stephen B. Williams Hon. Pete Wilson

Karin E. Winner

INDIVIDUAL GIFTS

The San Diego History Center gratefully acknowledges the generous support of individuals contributing above \$1,000 since May 1, 2015-May 1, 2016.

Mr. and Mrs. Robert Adelizzi Mr. and Mrs. Frank Alessi Mr. and Mrs. Dominic Alessio Mr. and Mrs. Willis Allen Mr. and Mrs. C. Neil Ash Mr. and Mrs. Charles Bieler Mr. and Mrs. Richard Bregante Mr. and Mrs. Malin Burnham Mr. and Mrs. David Canedo Mr. Ray Carpenter Mrs. Jane Cowgill Mr. and Mrs. Joe W. Craver Ms. Debra Cushman-Parrish Mr. Tom and Ms. Berit Durier Mr. Dan Eaton Mr. and Mrs. Jim Elliott Mrs. Anne L. Evans Mr. and Mrs. Thompson Fetter

Mr. Nicholas M. Fintzelberg

Mr. and Mrs. Kim Fletcher

Mr. and Mrs. Philip Gildred Mr. and Mrs. George Gildred Mrs. Jacqueline M. Gillman Ms. Connie K. Golden Mr. James M. Hall Mrs. Ann Hill and Dr. John D. Hill

Ms. Gayle Hom Dr. and Mrs. Oliver Jones Mr. and Mrs. Webster Kinnaird

Ms. Janet Klauber Mr. Peter R. LaDow

Mr. and Mrs. William Lawrence Pamela Hamilton Lester and James Lester Mr. and Mrs. Edward C. Malone Mr. and Mrs. James Milch Mr. and Mrs. Scott McMillin Mr. and Mrs. John Morrell

Ms. Ann Navarra Ms. Sandra Perlatti Mrs. Kay Porter Allison and Robert Price Mr. and Mrs. M. Lea Rudee Mr. and Mrs. Hal Sadler Laurie and Rowan Sefton-Hanson Mr. John Thornton

Mr. Albert E. Trepte Dr. Robert D. Wallace Dr. Mary L. Walshok, PhD Mrs. Nell Waltz

Mr. and Mrs. John H. Warner Mr. and Mrs. Allan Wasserman Mr. and Mrs. Bob Watkins Mr. and Mrs. James Wiesler Mrs. B.J. Williams

Mr. and Mrs. Stephen Williams The Honorable Pete Wilson and Mrs. Gayle Wilson Ms. Karin E. Winner

CORPORATE AND FOUNDATION SUPPORT

The San Diego History Center gratefully acknowledges the generous support of businesses and foundations contributing above \$1,000 since May 1, 2015-May 1, 2016.

Alfred C. Berner Estate

Allison and Robert Price Family Foundation The Arthur and Jeanette Pratt Memorial Fund

Bank of America

BB&T John Burnham Insurance The Beatrice F. Knott Estate Bert's Office Trailers

BrightView Landscape Development Carmel Mountain Ranch Veterinary

Hospital The Chase Group

Chula Vista Electric City of San Diego Commission for Arts and Culture

Concrete Contractors Interstate The Corky McMillin Companies County of San Diego

County of San Diego
Cushman Foundation
David C. Copley Foundation
De Falco Family Foundation, Inc.
Duane Morris LLP

Ed and Mary Fletcher Fund The Favrot Fund

Fidelity National Title Insurance Fortress Fence and Landscape Design Hazard Construction Co. Heartland Meat Co.

The Heller Foundation of San Diego

Higgs, Fletcher & Mack, LLP The Historic Spreckels Theater and Building

The Historic Spreckels
I. Lehman Trust
Jerome's Furniture
Las Patronas

Layer 3 Security Services The Legler Benbough Foundation Lindsey Veterinary Hospital

MA Engineers

Marian and Walter Trevor, Jane Trevor Fetter and Thompson Fetter Fund Meyer Charitable Foundation Milburn Family Estate

Milburn Family Estate
New School of Architecture
The Paper Company
The Parker Foundation
Patrons of the Prado

The Paula B. and Oliver W. Jones Family Foundation

Paul Bechtner Foundation Philip Klauber Estate Phyllis H. Paul Trust Price Philanthropies Foundation

Quest for Truth Foundation RJC Architects The Robert David Lion Gardiner

Foundation, Inc. Robinson Electric Rotary Club of San Diego

Mr. Thomas Wornham

The Ruth Lane Charitable Foundation Samuel and Katherine French Fund Samuel I. and John Henry Fox Foundation San Diego County Veterinary Medical Association

San Diego Gas & Electric

San Diego Historical Society Endowment

Fund

Scott Fence Company

The Sheryl and Harvey White Foundation

Silvani Decedent's Trust B Spreckels Properties LLC Thomas C. Ackerman Foundation The Thursday Club

Turner Construction Company U.S. Bank

Union Bank of California VCA Inc.

VCA Emergency Animal Hospital &

Referral Center

VCA Animal Specialty Group VCA Eye Clinic for Animals Veterinary Specialty Hospital Wells Fargo Bank Willis Towers Watson The San Diego History Center gratefully acknowledges the generosity of the

Robert D.L. Gardiner Foundation and the

Quest for Truth Foundation for their ongoing support of

The Journal of San Diego History

Contributions to support
The Journal may also be made to
The Journal of San Diego History Fund
at

The San Diego Foundation (619) 235-2300 or (858) 385-1595 info@sdfoundation.org



OUR COMMUNITY | OUR STORY

