

Top: From the Photograph Collection, (SDHC #93-18897-14)  
Bottom: From the Photograph Collection, (SDHC #90-18027)

## Irving J. Gill

### Right Architect at the Right Time

TOP: ARCHITECTURAL RENDERING OF THE CHRISTIAN SCIENCE CHURCH ON 2ND AND LAUREL, BY IRVING GILL.  
BOTTOM: MELVILLE KLAUBER RESIDENCE AT 6TH AND REDWOOD, DESIGNED BY GILL.

At the turn of the 20th century, the United States underwent a rapid transformation from a largely agricultural society into an urban, industrial nation. The East Coast, long the standard bearer of American culture and taste, remained mired in outdated ideas about art and culture. California, particularly Southern California, promised to be the new land upon which a new era's history would be written.

Irving J. Gill arrived in San Diego in 1893, just in time to create a new architecture suited to place and time. Prior to his arrival, San Diego had been assembling homes that had been designed and pre-cut in New England and shipped to San Diego around Cape Horn. These homes were designed in old styles for a much colder and wetter climate than San Diego. The style of these homes made no sense to anyone who hoped to see San Diego's architecture align with its regional and progressive sensibilities.

Gill changed all that. His designs were years ahead of other architects, so much so that many historians did not, and still do not, understand his place in architectural and cultural history.

**In September, the San Diego History Center presents *Irving J. Gill: New Architecture for a Great Country*, an exhibition that explores the life and architecture of Gill.** It emphasizes the special role played by Southern California in the creation of an international movement in architecture. Twelve other local institutions have joined with the History Center in the largest multi-site celebration of architecture in Southern California since the 1915 Panama-California Exposition. For more information visit [sandieghistory.org](http://sandieghistory.org) and [irvingjgill.org](http://irvingjgill.org).

BY GUEST CURATOR, JAMES B. GUTHRIE, AIA

## OUR MISSION

The San Diego History Center tells the diverse story of our region - past, present and future - educates and enriches our community, preserves our history and fosters civic pride.

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## Future Directions



I am very pleased to report on the retreat the History Center held on Saturday, May 14. Thirty-two members of our Board of Trustees, staff, and Advisory Board spent a productive morning discussing our future directions. Our key conclusions were:

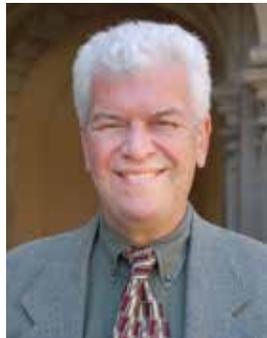
1. We should expand our collaboration with the many other local history organizations in San Diego County.
2. The History Center's educational programs can and should supplement public school curriculum, particularly regarding California history.
3. Our permanent exhibition on the history of San Diego must be expanded and updated.

**This is an excellent naming opportunity!**

4. Our major 2017 exhibition will cover the history of San Diego's Jewish community and their contributions to the growth and successes in the region that we see today.
  5. A major 2018 exhibition will focus on San Diego's world-class biotech and healthcare industries. Our history in these fields goes back more than 100 years. This should attract national interest.
- Other ideas discussed include recognizing the importance of our relationship with Baja California and the lack of a major Navy museum in San Diego. Continuing smaller exhibits was also seen as important and could cover such topics as our neighborhoods, immigration, California lifestyle, and the infrastructure/history of our water supply. Our role in the collection and display of local art was also underscored.
- There is a lot that we can and must do!

BY TOM FETTER, BOARD PRESIDENT

## A Culture of Philanthropy



A change is happening at the San Diego History Center—and at the heart of this change is “A Culture of Philanthropy.” What does this mean? For you, our members, stakeholders, donors, visitors, and friends, it means that we place you as our most valued

and cherished asset. We believe that you are the key to the long-term health and sustainability of our beloved institution and that you, and your support, will allow us to fulfill our mission: to preserve our region's history, tell the diverse stories of our community, educate and enrich our community, and foster civic pride.

This change is centered on how we work with you. Every interaction is to be professional, courteous, and

comprehensive. Each interaction is an opportunity to gain your trust, to earn, keep, and expand your support.

“A Culture of Philanthropy” means that we listen to you, work to serve your needs, and solicit your advice and perspective. Already I have heard several suggestions to improve our service to you, and they are currently under evaluation. One suggestion we often hear is that the Serra Museum should be open more. Now for the first time in over a decade, the historic Junipero Serra Museum is open four days a week—Thursday through Sunday—until Labor Day. If you haven't visited the Serra in a while, now is a great time.

This may seem like a small change, but small changes add up. Please call me at 619-232-6203 x106 or email [blawrence@sandiegohistory.org](mailto:blawrence@sandiegohistory.org).

I look forward to hearing your thoughts.

BY BILL LAWRENCE, EXECUTIVE DIRECTOR



IRVING J. GILL  
NEW ARCHITECTURE FOR A GREAT COUNTRY

**Exhibition collaborative institutions include:**

- AIA, San Diego
- Irving J. Gill Foundation
- San Diego History Center
- Archtoberfest
- La Jolla Athenaeum
- SOHO
- Barona Cultural Center & Museum
- La Jolla Historical Society with Museum of Contemporary Art San Diego
- The Bishop's School
- Coronado Historical Association
- Oceanside Museum of Art
- UC Santa Barbara Art, Design & Architecture Museum

**At the History Center September 24, 2016 - March 26, 2017**

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THE LORE BEHIND THE RARI!



100 YEARS OF THE SAN DIEGO ZOO



Photo from the Collection of San Diego Zoo Global

# Animal Aesthetics: Decades of Design at the San Diego Zoo

August 27, 2016 – January 29, 2017

BILL NOONAN WORKING IN HIS OFFICE AT SAN DIEGO ZOO GLOBAL DESIGN DEPARTMENT, C. 1976.

Over the roughly two years it took to research and build the *Lore Behind the Roar* exhibition, currently on view, the exhibits team came across remarkable objects, information, and stories that, however brilliant, we were not able to include in the *Roar* show. Some of these findings, specifically artwork made by past Zoo artists and designers, sparked a conversation that blossomed into the development of a new exhibition. If *Roar* were a TV series, *Animal Aesthetics* would be its spinoff show: valuable all on its own, but owing its discovery to its predecessor.

*Animal Aesthetics: Decades of Design at the San Diego Zoo* presents rarely seen original artwork by three of San Diego Zoo Global's (SDZG) most significant graphic artists: Charles Faust, Bill Noonan, and Tim Reamer. Through the presentation of their original paintings, drawings, and architectural renderings, we peek behind the scenes to explore the world of creativity that has made SDZG such an iconic institution worldwide.

Spanning more than 50 years, our story begins with Charles Faust working to design what would become the Wild Animal Park (now the Safari Park) in the early 1960s. By the mid-1970s, Bill Noonan joined Faust on the Zoo design team and went on to produce countless watercolors, drawings, and oil paintings that graced merchandise, informational signage, exhibits, and more. Tim Reamer, the last of the three artists highlighted in this exhibition, began working at the Zoo in the 1980s after the retirement of Faust. Reamer, who still lives in San Diego, created some of the institution's most iconic artwork, including the 1988 designs celebrating the 200-day visit of giant pandas Basi and Yuan Yuan from China. Together these three artists defined the visual language for the world-famous San Diego Zoo.

We invite you to step into their world, the world of San Diego Zoo graphic design!

BY TARA CENTYBEAR,  
COLLECTIONS MANAGER/CURATOR

## On Exhibit

***The Lore Behind the Roar!: 100 Years of the San Diego Zoo***

Presenting Sponsor:

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***Of Animal Importance***  
(through August 14, 2016)

***The Border:  
The Line that Divides***  
(through January 15, 2016)

***San Diego Invites  
the World***  
(through August 7, 2016)

***Irving J. Gill:  
New Architecture for  
a Great Country***  
(opens  
September 24, 2016)

***Animal Aesthetics:  
100 Years of Design at  
the San Diego Zoo***  
(opens August 27, 2016)

***Inside | OUT***  
(see page 6)

***San Diego:  
Place of Promise***  
(through March 12, 2017;  
reopening in a new  
gallery May 29, 2017)

***Heritage: Artwork by  
San Diego's Japanese  
American Community***  
Japanese American  
Historical Society of  
San Diego exhibition

## Films

***BALBOA PARK:  
The Jewel of  
San Diego***

Showing daily:  
11am, 1pm, 3pm

## ***Zoorama***

Showing daily:  
12pm, 2pm, 4pm

## Member Family Portrait

Siblings Kathleen (Kay) Hall Porter and James (Jim) Hall are long-time History Center members who give back to our community's history. Their grandfather, Michael Francis Hall, arrived in San Diego in the 1880s and had a role in the early development of San Diego. When Kay Hall married David E. Porter in Balboa Park in 1949, they joined two pioneer families who had done business together in San Diego as far back as the turn of the century. They bore four children, including brothers Ross Porter and Stephen Porter who are also avid members of the History Center. Kay attributes her passion for San Diego history to watching San Diego grow and develop throughout the years. She even studied history at Mills College.

Both Jim and Kay care deeply about preserving the history of our community, both serving on the Board of Trustees of the History Center at various times and have remained involved and dedicated to the mission of the organization. The History Center truly appreciates the support both the Porter and Hall families have given throughout the years.

BY SARA MORRISON,  
MEMBERSHIP  
DIRECTOR

## Extraordinary Leadership

Since the founding of the San Diego History Center in 1928 by noted philanthropist, businessman, and civic leader George W. Marston, gracious leadership has made this institution the principal resource for San Diego history and one of the largest historical organizations on the West Coast. Many individuals have paved the way and enabled our successes. The History Center would like to recognize and honor its most generous and committed philanthropists who have helped make that possible.

The following individuals and organizations, recognized for their incredible cumulative giving, form a special group of supporters who have helped to transform the History Center through many years of giving and generous planned gifts.

### \$1 million and higher

Donna Sefton\*  
City of San Diego - Commission for Arts & Culture

### \$500,000 and higher

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The Legler Benbough Foundation

### \$400,000 and higher

The Corky McMillin Companies  
San Diego Gas & Electric  
Eddy Marital\* Trust  
Milburn Family Estate (Kenneth and Ruth Milburn\*)  
*\*In Memoriam*

## History Center Honors Zoo

Thank you to all those who attended our incredible Makers of San Diego History dinner on Saturday, June 25! What fun we had celebrating the amazing accomplishments of the first 100 years of the San Diego Zoo. The evening included many highlights, from the MADCAPS' exciting performance to the intimate viewing opportunity of the San Diego History Center's Lore Behind the Roar exhibition. The evening's high point was the intriguing question and answer discussion between Doug Myers and Chuck Bieler, emceed by Carlo Cecchetto. We all learned fun facts and spectacular stories from those great men. We hope to see you again at our museum and other events this year as we celebrate the San Diego Zoo's centennial.



Photo by Bob Hoffman Photography



Photo by Bob Hoffman Photography



Photo by Bob Hoffman Photography



Photo by Bob Hoffman Photography

ABOVE: CARLO CECCHETTO INTERVIEWS CHUCK BIELER AND DOUG MYERS.  
TOP R: EXECUTIVE DIRECTOR BILL LAWRENCE AND JOAN EMBRY. MIDDLE R: ANNE EVANS AND JOHN THORNTON WITH MEMBER OF SOUTHERN CALIFORNIA PENNYFARTHINGS.  
BOTTOM R: MADCAPS PERFORMANCE.

BY HEATHER HAYES, EVENT COORDINATOR

## Our K-12 Audiences: Re-Cap for 2015-2016

School programs are the backbone of any museum education department, and the History Center is no different. We contribute to even the youngest of our visitors becoming involved and informed members of our community, as well as becoming active participants in both the making and the preservation of our history.

Although our Education Department serves a multitude of different audiences through the various kinds of programs we offer, it is our contact with those bright young faces that seems to have the most impact. Programs for K-12 students are the easiest way we can reach underserved communities and inspire in them an appreciation of their local San Diego history.

This year we were successful in creating and implementing two new school programs themed around our showcase exhibition, *The Lore Behind the Roar!* Being a temporary exhibition, it presented a challenge for us because marketing and attracting teachers' attention to what is ultimately a limited-time experience and a topic, for which we are not typically known, requires a lot of effort. Through the hard work of our professional museum educators and some well-used grant funding, we have seen a 260 percent growth in the number of students served in the last two years, and during fiscal year 2016, we saw 7,300 K-12 students engage in a program related to our local history—something we all should be proud of.



A YOUNG STUDENT BUSILY DOCUMENTS  
HIS FINDINGS IN HIS ZOO FIELD GUIDE IN  
THE LORE BEHIND THE ROAR EXHIBITION.

BY TINA ZARPOUR, EDUCATION DIRECTOR

## NEWSCHOOL OF ARCHITECTURE & DESIGN

### NewSchool of Architecture & Design Volunteer Collaboration

The San Diego History Center Volunteer Program is proud to embark on a unique collaboration with students from NewSchool of Architecture & Design for the *Irving J. Gill: New Architecture for a Great Country* exhibition. In the spirit of this collaborative exhibition, the History Center has teamed up with NewSchool

to offer volunteer and internship opportunities to students in all degree programs, including Design, Architecture, and Digital Arts. By integrating the four pillars of NewSchool's curriculum—preparation for practice, international reach, sustainability, and urban engagement—into volunteer roles at the History Center, we will help create a dynamic, educational opportunity for NewSchool students as well as for visitors to the exhibition.

These students bring with them specialized knowledge of San Diego architecture that will facilitate enhanced interactions for all visitors. Volunteer roles may include Construction Design students developing hands-on models of Gill structures for visitors to enjoy, Digital Media students creating a visually stunning landmark map of Gill structures in the San Diego community for a fun walking tour, or even Architecture students leading History Center visitors on guided tours of the exhibition. Through their participation with the History Center volunteer program, NewSchool students will gain lifelong skills, such as public speaking, designing for specific audiences, and bringing architecture to life, which will serve them well in their chosen professions.

BY CASILDA PAGAN, VOLUNTEER MANAGER

## New Serra Museum Interpretive Materials

Through a generous grant from the Favrot Fund, the San Diego History Center is engaged in a pilot project to develop self-contained resources for both educators and visitors. San Diego Heritage Backpacks are a set of hands-on, interpretive learning materials that help educators and the general public experience and understand the Junípero Serra Museum and Presidio grounds. The grant provided funds for a professional illustrator/cartographer to create a way-finding map for the Presidio grounds that incorporates the way a school group will use the site. This map is the organizing element for the pictorial timeline, games, images, and touchable items that will accompany it in the backpack. It helps users find their way through the historic site, taking them to five different points to learn about the importance of that particular location. This one project, though small, has a positive ripple effect on the History Center's efforts to increase attention and resources for the Junípero Serra Museum.

BY TINA ZARPOUR,  
EDUCATION  
DIRECTOR

## From Our Vaults: Inside / OUT

Since 1928, the San Diego History Center has been collecting and preserving artifacts, photographs, and documents that represent and interpret the history of our region. Although many of those items have appeared in exhibitions over the last 88 years, there are many more that have yet to be on public display. Thanks to generous funding provided by Las Patronas, we now have the opportunity to share exciting and rarely or never-before-seen items from our collections through the newly installed *Inside / OUT* display case. The state-of-the-art case designed by OI STUDIOS gives museum guests a peek into the History Center's collections by displaying items chosen from more than 45 million documents and 17,000 curatorial objects. A flat-screen monitor incorporated into the display case scrolls through images from our Photograph Collection, enabling us to highlight those lesser-known aspects of our vast collection of over 2.5 million historic photographs. The inaugural selection of artifacts includes marvelously colored canned food labels from the Klauber-Wangenheim Company, election records from 1855, women's shoes from the early 1900s, and much more! *Inside / OUT* artifacts will change on a quarterly basis, so be sure to visit regularly to see these special exhibitions from our vaults.

The History Center would like to extend our gratitude to Las Patronas for their support that allows this exciting opportunity to share our collections.

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**INSIDE | OUT ARTIFACTS. TOP: COCKTAIL SHAKER, GLASS AND METAL, EARLY 20TH CENTURY. BOTTOM: WOMEN'S SHOES, SATIN, C.1910.**

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BY HISTORY CENTER COLLECTIONS  
AND EXHIBITION STAFF

## Save the Date: Oral History Workshop

Back by popular demand, the Legacy Oral History Program will offer an oral history workshop this fall. This introductory workshop for budding oral historians will discuss the importance of oral history and how to do it, how to select recording equipment, how to use History Center archival resources, and how to transcribe and preserve interviews. Taught by History Center Oral Historian Amanda Tewes and Archivist Jane Kenealy, this workshop is perfect for those interested in pursuing family, community, and academic oral history projects.

Oral history is a recorded conversation in which a narrator shares memories about the things he/she did, people he/she knew, and the events he/she observed for the historical record. Oral history is important



**Cocktail Shaker**  
Glass and metal, early 20th Century

*If you look closely you will notice that this ornate cocktail shaker is decorated with twenty popular drink recipes of the time.*

*Gift of the Elmore Sweet Estate. SDHC 85.12.4.54*

From the Object Collection, (SDHC #85.12.4.54)



**Women's  
Shoes, c.1910**  
F.E. Pepler  
Gift of Mrs. J. J. Pepler

From the Object Collection, (SDHC #73.57.3)

because it chronicles perspectives of events for which there is little or no other information, offers personal accounts of well-known eras and events, and provides a more inclusive look at communities by acknowledging the everyday experiences of ordinary people. Uses for oral history recordings include publications, museum exhibits, theatrical performances, historic preservation projects, and genealogical research.

Join us Saturday, October 29, 9 a.m.–12:30 p.m., for instruction and conversation about using oral history to capture stories about your community! Price: \$15 for members, \$25 for nonmembers. Space for this workshop is limited to 20 participants, so make sure to sign up soon! Tickets are available at [www.sandiegohistory.org/events](http://www.sandiegohistory.org/events).

BY AMANDA TEWES, ORAL HISTORIAN



## Visit Our Refreshed Research Library

At long last, the finishing touches are complete on the San Diego History Center Research Library's refresh with the arrival of the beautiful oak chairs sponsored by several dozen San Diego History Center supporters.

The chairs are now being used in the Research Library where our document archives and photograph collection are stored and accessible to residents, scholars, students, and researchers.

Only a few chair sponsorships still remain. What a wonderful way to say thank you to a special friend or acknowledge a family member with a personalized plaque on an oak chair in our Research Library.

To sponsor a chair—for only \$250—please contact us at 619-232-6203 x102 or [membership@sandiegohistory.org](mailto:membership@sandiegohistory.org).

BY SARA MORRISON,  
MEMBERSHIP  
DIRECTOR

## Balboa Park Film Wins Emmy® Award

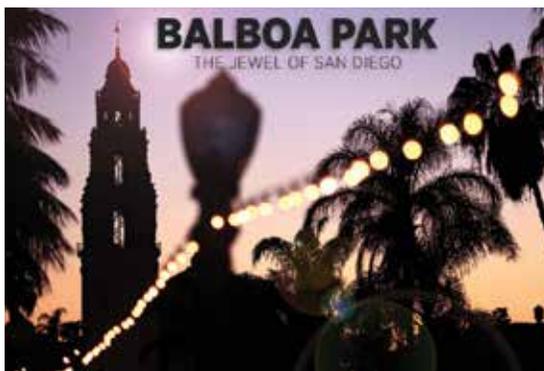
The San Diego History Center is pleased to share the news that the original documentary *Balboa Park: The Jewel of San Diego* has received a prestigious Emmy® Award by the National Academy of Television Arts & Sciences, Pacific Southwest Chapter in the category of “Historical/Cultural Program or Special.”

The film is produced by Electric Ivy and presented by the San Diego History Center.

The History Center would like to congratulate the following individuals:

- Kris Visselman, Executive Producer; Josh Allard, Producer and Director; and Cody Long, Producer and Editor, for their incredible work on the production
- Dr. Iris Engstrand, author and San Diego History Center historian, Gabe Selak, San Diego History Center history ambassador, and Roger Showley, author and long-time reporter for the *San Diego Union-Tribune*, for their research and historical expertise
- Charlotte Cagan, former CEO of the History Center, and Tom Fetter, President of the San Diego History Center Board of Trustees, for their critical roles in funding this project

In addition, the San Diego History Center thanks the many donors and supporters who made this film



possible, including the San Diego Tourism Authority, funded by the Tourism Marketing District; Jerome D. and Anne Evenson Ryan in Memory of Anne’s Mother, Bea Evenson; and media sponsor *San Diego Union-Tribune*. History Center research was underwritten by a grant from the David Whitmire Hearst, Jr. Foundation with additional support provided by Roberta and Malin Burnham, the Fetter-Trevor Families, Gildred Families, Ledford-Evans Families, Legler Benbough Foundation, Trepte Family, the Claude and Dianna Hudnall Fund, and the Balboa Park Trust at the San Diego Foundation.

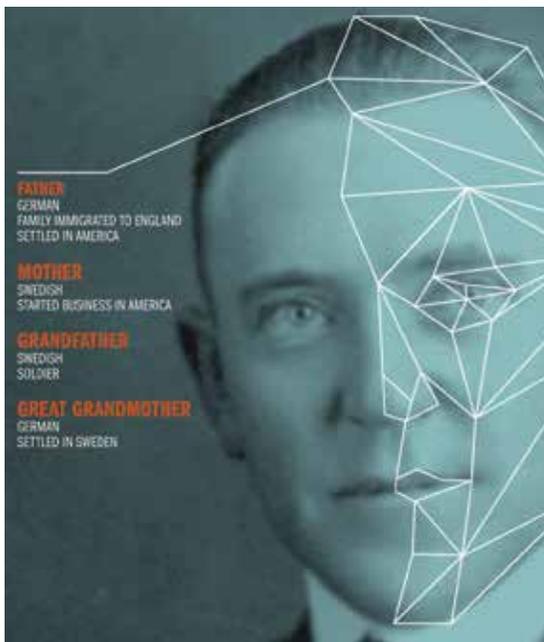
The film *Balboa Park: The Jewel of San Diego* will continue to play three times daily in the Thornton Theatre at the History Center throughout the rest of 2016 and into 2017.

BY MATTHEW SCHIFF, MARKETING DIRECTOR

## Knowing You’re Right: Genealogy Day Returns

Whether they are making their first foray into the vast resources available for plotting their family lineage or nearing completion of a life-long quest to create a family tree, the nagging question for many is often, “How do I know I’m right?” Anne Gillespie Mitchell, active blogger and *Ask Ancestry* Anne columnist for Ancestry.com will address this question as keynote speaker in our second annual Genealogy Day, cosponsored by the San Diego History Center and the San Diego Genealogical Society, on Saturday, October 15, 8 a.m. to 12:30 p.m. at the History Center.

Throughout the morning, both beginner and experienced researchers will learn firsthand from industry experts how to gain access to the right source materials that yield a treasure trove of ancestral answers. Following Anne’s presentation, breakout sessions will delve deeper into these source materials with discussions on using newspapers, genealogical websites, and locally based resources. Another event feature is the Resource Fair, attended by genealogy enthusiasts who will share a wide range of products and services that will make charting one’s family’s journey easier. Participants will also enjoy a continental breakfast to start the day. For the most up-to-date information on speakers and topics and to register, visit [www.sandiegohistory.org/genealogy](http://www.sandiegohistory.org/genealogy).



JOIN US FOR THE SECOND ANNUAL GENEALOGY DAY ON SATURDAY, OCTOBER 15.

BY GABE SELAK, PUBLIC PROGRAMS MANAGER



## The Time to Tinker Approaches!

Maker Faire San Diego, a festival of invention, creativity, and resourcefulness, as well as a celebration of the maker movement and do-it-yourself culture in the San Diego region, returns to Balboa Park on October 1-2! Part high-tech science fair, part county fair, part something entirely new, Maker Faire is an all-ages gathering of tech enthusiasts, engineers, artists, scientists, and cosplayers—and it all happens in Balboa Park, often inside the museums themselves.

This year, over 10 Balboa Park institutions, including the History Center, will participate in Maker Faire San Diego. Visit [sdmakerfaire.org](http://sdmakerfaire.org) to view the list of participating institutions. Get your tickets today to find the maker in you!

BY MATTHEW SCHIFF, MARKETING DIRECTOR

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NEWSLETTER

VOLUME 57  
NUMBER 3  
FALL 2016

## Balboa Park After Dark: This Summer the Park's Alive After Five

For locals, the thought of coming to Balboa Park on the weekends can be a daunting proposition. During the week, work can get in the way. This summer, however, there is another option.

Over the past few years, various institutions have offered extended evening hours in the summer, all to varying degrees of success. However, this is the first year—or at least the first year in a long time—that Balboa Park institutions are coming together to offer the same evening hours on a consistent basis as part of a special program with alternating enhancements to keep it fresh.

Since Memorial Day, locals have been enjoying this new initiative aimed at getting people into the Balboa Park on Friday nights. Called “Balboa Park After Dark,” the weekly event features food trucks inside the Plaza de Panama and down El Prado to provide food to visitors to the 10 participating museums that are keeping their doors open until at least 8 p.m. on Fridays.

Balboa Park already bustles on certain evenings with Organ Pavilion concerts, dance and theater performances, and restaurant activity. By further activating the Park with extended hours at the museums, food trucks, and free entertainment, museums and institutions hope to make the Park even more of a nighttime destination for locals and out-of-town visitors.



COME CELEBRATE THE “JEWEL OF SAN DIEGO”—  
COMPLETE WITH AMPLE PARKING—WITH FRIENDS  
AND FAMILY ON A FRIDAY NIGHT.

BY MATTHEW SCHIFF, MARKETING DIRECTOR

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