In an unprecedented collaboration, the San Diego Zoo and the San Diego History Center present a vibrant exhibition celebrating the Zoo’s centennial. The Lore Behind the Roar! 100 Years of the San Diego Zoo tells the extraordinary story of the Zoo, from its humble origins as a haphazard collection left behind by the 1915 Panama California Exposition to its evolution as a global animal conservation leader and San Diego’s largest cultural institution.

Inspired by the roar of a lonely lion, Dr. Harry M. Wegeforth laid the groundwork for what became one of the world’s great zoological institutions. In its early days, the Zoo struggled for credibility and financial resources. With unyielding will and a profound love for animals, Wegeforth stubbornly fought for his Zoo. In 1923, fewer than 5,000 people visited the Zoo; in 2015 over five million streamed through its gates. In 1916, the Zoo housed 40 animals; now, its animal collections number 6,800.

The Lore Behind the Roar! explores the Zoo’s contributions to popular culture, to San Diego, and to the animal world, from the pioneering concept of cage-less animals to the innovative Institute for Conservation Research (ICR) and the high-tech Frozen Zoo. Engaging, interactive exhibits recreate the Zoo’s famed veterinary and surgical care, and the Roar Family Den features entertaining family activities, such as the Animal Dinner Table, Condor Puppets, and the Life of a Zookeeper.

BY CHARLOTTE CAGAN, CHIEF EXECUTIVE OFFICER
The San Diego Natural History Museum will present the interactive traveling exhibition

**The Whale: Giants of the Deep.** The Museum of Photographic Arts (MOPA) will present a unique photographic exhibition, **Beauty and the Beast: The Animal in Photography,** curated by MOPA Executive Director Deborah Klochko. The San Diego Museum of Art (SDMA) will display a breathtaking exhibition from its collection, **Ferocious Bronze: The Animal Sculptures of Arthur Putnam,** featuring sinewy animal bronzes by the acclaimed California sculptor considered the “American Rodin.” The SDMA exhibition will also feature three pieces on loan from the History Center, including two of Putnam’s puma sculptures. The Timken Museum of Art will display the renowned painting, “The Entry of the Animals into Noah’s Ark” by Jan Brueghel, on loan from the J. Paul Getty Museum.

The goal of these intertwined exhibitions is to foster continued collaboration among Balboa Park museums and to expand the visitor pathway between the San Diego Zoo, the park’s anchor attraction, and other park attractions, enhancing Balboa Park as a multifaceted cultural campus and visitor destination. As part of the collaboration, the Zoo will promote all of the 2016 animal-themed exhibitions, including the History Center’s **The Lore Behind the Roar!**

For more information, check the various San Diego Zoo, Balboa Park, and Museum websites.
Welcome new members

Members who have joined the San Diego History Center from Sept. to Nov. 2015.

Donald & Dianne Allen
Ruble Mitchel Beauchamp
Steen & Barbara Boder
Michelle & Jon Brewer
Anita Burke & Mr. John Schissel
Christine Catter
H. Chishak & Lh. Chishak
Cary Conrad
Amanda Daghally
Joe DePace
George & Cynthia Driver
Walker & Kimberly Evans
Hannah Geoghegen
Sylvia Goularte
Patti Guthrie
Francis L. Hahnmond
Bonnie Haber
Paula Harrison
Kathryn & John Hattos
Crawme Mack
Phyllis Maxon
Vi & Doodle Masters
John & Sunny Mellor
Debbie Morgan
Michael Ferguson
Carmenita Fiermano &
Veronica Chepka
George Hammond Phillips
Susanne Pater & Tony Scott
Bobbie Quiz
Rob Quizley
Brenda Richmond
Robert Reuman
Carol Schoenfeld
Michael Searle
Leonard & Ina Shishiyak
Jan & Stuart Silverman
Bjorn Smittmar
Leslie K. Swanson
Jonathan Scarno & Mary Scarno
Rhonda DeSota
Bea Virgilo
Pete Verdon
Steve & Katie Zolezzi

Follow Your Heart:
Planned Giving Event

On Thursday, February 11, from 2-4pm, the History Center is hosting an intimate discussion with afternoon tea, sponsored by Seltzer Caplan McNamah Vitek. With Valentine’s Day just around the corner, attendees will discover how to leave a legacy by following your heart and making a gift through your will.

An expert from Seltzer Caplan McNamah Vitek will provide free insight into estate planning, preparing and managing your trust, and protecting your assets. Available giving opportunities and the potential tax advantages of making gifts through your will or trust will be explained in detail. Enjoy complimentary refreshments, tea sandwiches, and bite-sized desserts by The Wild Thyme Company while discovering strategies to enhance your personal well-being and community.

Learn about the History Center’s legacy gift recognition program – the Heritage Circle – and be inspired to create your own legacy gift as you hear about the unparalleled impact of an estate gift.

JOIN US THURSDAY, FEBRUARY 11 FOR TEA AND THE OPPORTUNITY TO LEARN THE IMPACT OF AN ESTATE GIFT.

All interested History Center supporters are cordially invited to attend. For more information or to RSVP, contact us atпландинедиартикогистории.org or (619) 232.6203 x111.

By Lisa Ciuver, Chief Development Officer

San Diego Veterinarians
Support Zoo Exhibition

A very important aspect of the San Diego Zoo exhibition is its focus on veterinary medicine, animal care, and animal welfare as practiced at the Zoo and, given its influence, in the San Diego community as well.

The History Center has organized a stellar committee of San Diego veterinarians, led by Dr. Elizabeth Grey of the Carmel Mountain Ranch Veterinary Hospital. Also involved are representatives of the San Diego Veterinary Specialty Hospital; the Rancho Bernardo Veterinary Clinic, and Dr. Boyd’s Pet Resort, among others. The San Diego County Veterinary Medical Association extends their support and encouragement as well.

An important manifestation of the committee’s work is a replica of the San Diego Zoo ICU unit within the exhibition that demonstrates Zoo medical procedures. In addition, docents provided by the veterinarians committee will explain to visitors animal care, grooming, and welfare techniques at the Zoo. And several “Veterinary Days” will be hosted by local practitioners who will enlighten History Center visitors on the variety of veterinary specializations and animal care practices.

We look forward to our veterinary community contributing a memorable “hands-on” experience to the The Lore Behind the Roar! exhibition.

San Diego Zoo Veterinarians
Exhibit

BY DONALD BELL, DEVELOPMENT SERVICES

Jazz Rocks State!
A Crooner’s Event

San Diego State University is known for being at the forefront of San Diego’s live music scene. Concerts by such greats as Chico Hamilton, Ella Fitzgerald, Roberta Flack, and Sammy Davis Jr. at SDSU’s Greek Bowl and Back-door concert venues came to San Diego as their first taste of live music as well as an introduction to the Civil Rights Movement. Music has historically been a catalyst to social change, and SDSU’s music scene did much to break down the barriers of discrimination.

The History Center will mark National Jazz Appreciation Month and the extraordinary heritage of the jazz movement in San Diego on Thursday, April 7, at 6 pm, with live jazz performances by local musicians, musical-themed libations, and an historical dialogue. The event will feature Let it Rock: Live from San Diego State!, a new five-volume book compilation of the history of live, popular music at SDSU. The anthology, written by Dr. Seth Mallios, Professor of Anthropology at SDSU, and Jaime Lennons, reveals through pictures and personal accounts from concert attendees that SDSU is indeed the rock ‘n roll epicenter of the region! Come croon with us!

By Gabe Selak, Public Programs Manager

New Programs Breathe Life into Zoo Legends

The History Center will recreate more personalized conversations with legendary Zoo leaders using first-person interpretation practices that immerse guests in the time and place of the past. Called Think & Drink with Legendary Leaders of the Zoo, attendees will have an opportunity to share libations with the likes of Zoo founder Dr. Harry Wegeforth; the first female zoo leader in the world, Belle Benchley; and famed Zoo leader, Dr. Charles Schroeder, among others, in a relaxed, salon-style atmosphere.

Occasional walking tours of the neighborhoods that these individuals frequented are also planned. In some instances, we will ask guests to use their imagination to envision buildings and environments that are a little different from today, but we believe our talented group of first-person character actors will convincingly immerse audiences in their worlds. You may even drop in on conversations in our galleries on your next museum visit.

Join us Thursday, March 31, at 6 pm for the first Think & Drink with Legendary Leaders of the Zoo featuring Harry Wegeforth.

By Gabe Selak, Public Programs Manager

Welcome San Diego Zoo Volunteers

As part of our collaboration with the San Diego Zoo to create The Lore Behind the Roar! exhibition, the History Center’s volunteer program is partnering with the San Diego Zoo’s volunteer department to bring on board several members of the Zoo’s outstanding volunteers. These volunteers currently participate in various volunteer opportunities at either the Zoo or the Safari Park. The current roles range from Advocacy/Government Relations to Web Cam Volunteer and include everything in between. We bring them a long standing love of the San Diego Zoo and a unique perspective for History Center visitors, which is different and eclectic group of volunteers till several roles at the History Center, including Gallery Guides, Docents, and Event and Program Assistants. They work closely with our current volunteer pool to help provide an enhanced experience for the thousands of visitors to the exhibition.
Betty Quayle, 1924–2015
Betty Walker Quayle passed away in October, 2015. An art teacher in local schools for over 50 years, she became a volunteer at the San Diego History Center after her retirement. Her presence over the course of more than 18 years had a significant impact. Betty worked with Curator Bruce Kamefer, helping him research the many books he produced; these included the Donal Hord catalog for the exhibitions of the same name, 100 Years of Art, and Irving J. Gill, Architect. A proficient artist herself, Betty had many friends and contacts in the local art community. This helped in her role in our Oral History program for which she interviewed local artists and people who had known them. She also made numerous donations to the History Center Collections, including art, pottery, photographs, costumes, and Indian artifacts. Her particular passion for local artists encouraged her to work extensively with Kamefer and individual donors to gain donations of local artwork to the History Center. Her legacy will continue in the research and oral interviews she left behind, as well as in the unique art she helped us acquire.

From Our Vaults: The Humane Society’s First 100 Years
The modern San Diego Humane Society originated from two separate organizations: the Society for Prevention of Cruelty to Animals, incorporated in 1880, and the San Diego Humane Society, incorporated in 1888. Both groups were founded to implement the provisions of the 1868 California State Act for “the effective prevention of cruelty to animals.” The Humane Society was additionally intended for the prevention of cruelty to children. The organizations reincorporated as one unit in 1912, retaining the latter’s name. They quickly became the dominant local group for animal care and were temporarily contracted by the City of San Diego to take charge of the animal pound beginning in 1934. The History Center’s Document Archives is home to a 25-box collection of the Society’s records. It includes meeting minutes from 1894 to 1963, original constitutions and bylaws, and several decades of photography. The bulk of the collection is a series of scrapbooks comprehensively documenting animal-related news and Humane Society activities from 1873 to 1993. These scrapbooks are an excellent source of information on the evolution of local animal issues over the past 100 years.

March 5. This introductory workshop for budding oral historians will discuss the importance of oral history and how it’s done, how to select recording equipment, how to use History Center archival resources, and how to transcribe and preserve interviews. Taught by History Center’s Oral Historian Amanda Tewes and Archivist Jane Kenealy, this workshop is perfect for those interested in pursuing family, community, and academic oral history projects.

Oral history is a recorded conversation for the historical record in which a narrator shares memories about the things he or she did, people he or she knew, and the events he or she observed. Oral history is important because it chronicles perspectives of events for which there is little or no other information and provides a more inclusive look at communities by acknowledging the everyday experiences of ordinary people. Join us Saturday, March 5, 9am–12:30pm, in our Thornton Theater for instruction and conversation about using oral history to capture stories about your community. The workshop costs $15 for members and $25 for nonmembers. Space for this workshop is limited! Tickets are available on our website, or RSVP to rsvp@sandiegohistory.org or (619) 232-6203 x111.

By Jane Kenealy, Archivist

Fashion REDUX! 2016: Simpler, Slimmer in America’s Gilded Age
Charles Dana’s Gibson Girl heralded America’s Gilded Age from the late 1880s to 1900. This new age girl was slim, beautiful, sporty, andassy, demanding slimmer, simplified clothing. The corset loosened slightly, featuring a new S-curve, literally thrusting her torso forward over her hips. Amelia Bloomer’s legged undergarments first appeared at this time, allowing easier riding of the new-fangled bicycle. In addition, the leg of mutton sleeve, coupled with waistlines between 18 to 21 inches, accentuated the hourglass shape.

Fashion REDUX!, the History Center’s annual clothing design competition for Fashion Program students San Diego Mesa College, challenges designers to incorporate these distinctive structural elements in their contemporary designs. Inspiration comes from historic garments in the Costume and Textiles Collection. Four finalist ensembles will be on view at the History Center from February 23 to March 6, with a Finale Party on Friday, March 4, 6–8pm. Come meet the designers, see their garments in motion on live models and vote on the annual People’s Choice award.

By Gabe Selak, Public Programs Manager

Serra Lecture Series on the Missions
The Junipero Serra Museum, built atop the first European settlement in what is today the State of California in Presidio Park, will host a series of four lectures in 2016 to help provide greater context to the Spanish colonial period (1769–1821). The four lectures will focus on the San Diego Presidio District’s four missions: San Diego, San Luis Rey, San Juan Capistrano, and San Gabriel, and will feature a changing roster of lecturers, each bringing his or her expertise to bear on the lecture topic. Two historians and descendants of coastal Southern California indigenous peoples, Abel Silvas and Larry Banegas, will provide insight into the presence of European arrival and the impact of European presence on the Indian populations. Author and travel writer Maggie Espinosa (On A Mission: An 800-Mile Walk to Discover California’s El Camino Real) will describe the landscape that greeted those traveling between missions. Spanish southwest scholar Dr. Iris Engstrand will provide the viewpoints of the Spanish missionaries and explorers.

The 2016 Lecture Series is scheduled for March 24, July 14, September 15, and December 8. The 2016 Lecture Series is sponsored by the San Diego Historical Society, reflecting a more contemporary identity. Our new logo visually strengthens what we do best – displaying and interpreting the history of San Diego to our entire community in a fresh and welcoming way. The second phase of our re-branding is a state-of-the-art rejuvenated website, reflecting the new digital marketplace and the increasing use of mobile devices, scheduled to launch this spring. Both of these projects have been made possible by a generous grant from the Parker Foundation and are being led by locally-based Red Kite Business Advisors and Marketing in full collaboration with History Center staff. Watch for launch announcements!

By Matthew Schiff, Marketing Director

Save the Date! Oral History Workshop
To celebrate the launch of the Legacy Oral History Program, the San Diego History Center will offer an oral history workshop to the public on Saturday,
### Calendar

#### February

4, 11, 18, 25  
Balboa Park History Stroll, 11am | $  
19  
ROAR Family Den opens to public, 10am (FM)  
20  
Balboa Park History Stroll, 11am | $  
22  
Fashion Redux! 2016 displays, Mesa College Fashions Interpret the Gilded Age (1890s)  
25  
SD NOW!: Film and Conversation with Invisible People, Invisible Structures artist, Neil Shigley, 6pm | $  

#### March

3, 10, 17, 24  
Balboa Park History Stroll, 11am | $  
4  
Fashion Redux! 2016 Finale Party. 6-8pm | $  
5  
Oral History Workshop, 9am-12pm | $$  
12  
Smithsonian Museum Day LIVE | FREE (coupon required)

#### April

7  
Let It Rock! Music of SDSU featuring Dr. Seth Mallios & live music, 6pm | $  
7, 14, 21, 28  
Balboa Park History Stroll, 11am | $  
9  
Zoozapalooza: Music that Animals Make!, 11am | $ (K)  
14  
Centurions Day!, 10am *  
16  
Balboa Park History Stroll, 11am | $  
28  
SD NOW!: One Health, 6pm | $  
30  
Of Animal Importance exhibition opens to public, 10am (FM)

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Join our online communities!

sandiegohistory.org  

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Financial support is provided by the City of San Diego Commission for Arts and Culture.

$ Programs cost $1 – $15  
$$ Programs cost above $50 (FM) Free for Members  
$$ Programs cost $16 – $50  
(K) Kid-Friendly Event  
* Invitation Only Event

All programs take place at the San Diego History Center in Balboa Park unless otherwise noted. All tours are offered rain or shine unless severe weather is forecast. Programs subject to change or cancellation. All programs require registration or advance ticket purchase. Tickets available online at sandiegohistory.org/calendar, by phone at (619) 232.6203, ext. 129, or email rsvp@sandiegohistory.org.

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